NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	SEPTEMBER					JANUARY-SEPTEMBER				
	% share[1]		Units		% change	% share[1]		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
Volkswagen Group	**22.6**	**25.7**	**308,474**	**317,589**	**-2.9**	**25.3**	**26.7**	**2,667,677**	**2,654,514**	**+0.5**
Volkswagen	8.8	10.2	120,214	126,603	-5.0	9.9	10.9	1,050,077	1,086,528	-3.4
Skoda	5.7	6.3	78,040	77,644	+0.5	6.3	6.2	666,798	620,113	+7.5
Audi	4.3	4.9	58,574	60,837	-3.7	4.7	4.9	499,045	484,044	+3.1
Cupra	2.0	2.1	27,563	25,493	+8.1	2.1	2.2	224,895	222,092	+1.3
Seat	1.2	1.5	16,104	18,451	-12.7	1.5	1.7	156,640	164,043	-4.5
Porsche	0.5	0.6	7,180	7,758	-7.5	0.6	0.7	62,960	70,302	-10.4
Others[2]	0.1	0.1	799	803	-0.5	0.1	0.1	7,261	7,392	-1.8
Stellantis	**12.7**	**13.4**	**172,977**	**165,488**	**+4.5**	**14.5**	**14.8**	**1,533,540**	**1,464,484**	**+4.7**
Peugeot	4.1	4.4	55,321	54,902	+0.8	4.6	5.0	483,512	500,329	-3.4
Opel/Vauxhall	2.8	3.1	38,335	38,917	-1.5	3.1	3.1	323,452	304,966	+6.1
Citroen	2.5	2.3	34,466	28,538	+20.8	2.8	2.7	298,367	266,110	+12.1
Fiat[3]	2.1	1.9	28,350	22,975	+23.4	2.5	2.1	268,760	210,648	+27.6
Jeep	0.8	0.9	10,656	11,108	-4.1	0.9	1.0	94,542	100,846	-6.3
Alfa Romeo	0.2	0.5	3,126	5,630	-44.5	0.3	0.5	34,669	46,086	-24.8
DS	0.1	0.2	1,543	2,260	-31.7	0.2	0.2	18,625	23,045	-19.2
Lancia/Chrysler	0.1	0.1	899	832	+8.1	0.1	0.1	9,050	8,737	+3.6
Others[4]	0.0	0.0	281	326	-13.8	0.0	0.0	2,563	3,717	-31.0
Renault Group	**8.4**	**9.3**	**114,726**	**115,589**	**-0.7**	**9.2**	**10.1**	**971,760**	**1,002,668**	**-3.1**
Renault	5.0	5.2	67,884	64,752	+4.8	5.3	5.5	554,212	546,231	+1.5
Dacia	3.3	4.0	45,408	49,850	-8.9	3.8	4.5	405,768	449,287	-9.7
Alpine	0.1	0.1	1,434	987	+45.3	0.1	0.1	11,780	7,150	+64.8
Hyundai Group	**7.1**	**7.9**	**96,258**	**97,907**	**-1.7**	**7.3**	**8.0**	**770,795**	**797,919**	**-3.4**
Kia	4.1	4.0	56,437	49,654	+13.7	4.0	4.0	421,867	395,834	+6.6
Hyundai	2.9	3.9	39,821	48,253	-17.5	3.3	4.0	348,928	402,085	-13.2
BMW Group	**6.3**	**6.9**	**85,531**	**85,829**	**-0.3**	**7.1**	**7.2**	**744,572**	**717,899**	**+3.7**
BMW	5.0	5.6	67,640	68,770	-1.6	5.7	6.0	603,722	594,938	+1.5
MINI	1.3	1.4	17,891	17,059	+4.9	1.3	1.2	140,850	122,961	+14.5
Toyota Group	**6.5**	**7.0**	**88,066**	**86,628**	**+1.7**	**6.7**	**7.1**	**705,004**	**701,559**	**+0.5**
Toyota	5.8	6.4	79,386	78,866	+0.7	6.2	6.5	650,075	643,327	+1.0
Lexus	0.6	0.6	8,680	7,762	+11.8	0.5	0.6	54,929	58,232	-5.7
Mercedes-Benz	**5.3**	**5.5**	**71,871**	**67,942**	**+5.8**	**4.9**	**5.0**	**519,630**	**500,902**	**+3.7**
Geely Group[5]	**4.0**	**3.3**	**54,778**	**41,101**	**+33.3**	**3.3**	**3.0**	**343,875**	**300,284**	**+14.5**
BYD	**3.7**	**2.0**	**49,953**	**25,135**	**+98.7**	**2.7**	**1.2**	**283,997**	**121,033**	**+134.6**
Ford	**2.4**	**3.3**	**32,331**	**40,826**	**-20.8**	**2.6**	**3.3**	**277,269**	**327,025**	**-15.2**
SAIC Motor	**3.1**	**2.7**	**41,987**	**33,940**	**+23.7**	**2.6**	**2.3**	**272,251**	**226,393**	**+20.3**
Chery Automobile[6]	**3.9**	**1.5**	**52,801**	**18,495**	**+185.5**	**2.5**	**0.7**	**260,650**	**73,237**	**+255.9**
Tesla	**5.0**	**3.2**	**68,776**	**39,866**	**+72.5**	**2.5**	**1.7**	**260,575**	**173,719**	**+50.0**
Nissan	**1.8**	**2.4**	**25,097**	**29,722**	**-15.6**	**1.9**	**2.3**	**205,387**	**229,402**	**-10.5**
Suzuki	**1.2**	**1.3**	**16,169**	**16,166**	**+0.0**	**1.3**	**1.3**	**132,684**	**133,251**	**-0.4**
Mazda	**1.5**	**1.3**	**20,111**	**16,133**	**+24.7**	**1.3**	**1.2**	**132,090**	**115,803**	**+14.1**
Jaguar Land Rover Group	**1.1**	**0.8**	**15,252**	**10,317**	**+47.8**	**0.9**	**1.0**	**99,116**	**99,470**	**-0.4**
Land Rover	1.1	0.8	15,252	10,317	+47.8	0.9	1.0	99,106	96,625	+2.6
Jaguar	0.0	0.0	0	0		0.0	0.0	10	2,845	-99.6
Leapmotor[7]	**1.1**	**0.3**	**14,594**	**3,443**	**+323.9**	**0.8**	**0.2**	**87,922**	**16,772**	**+424.2**
Honda	**0.7**	**0.8**	**9,182**	**9,293**	**-1.2**	**0.6**	**0.6**	**58,961**	**56,843**	**+3.7**
Mitsubishi	**0.2**	**0.2**	**2,961**	**2,591**	**+14.3**	**0.2**	**0.4**	**23,701**	**35,969**	**-34.1**

[1] ACEA estimation based on total by market
[2] Bentley, Bugatti, Lamborghini, and MAN
[3] Includes Abarth
[4] Dodge, Maserati, and RAM
[5] Geely, Geely-Emgrand, LEVC, Lotus, Lynk & Co, Polestar, Smart, Volvo Cars, and Zeekr
[6] Chery, Jaecoo, Jetour, and Omoda
[7] Distributed by Leapmotor International, a jointly established, Stellantis-controlled company owned 51% by Stellantis and 49% by Leapmotor. Stellantis and Leapmotor's combined EU + EFTA + UK market share is 15.3% in January-September 2026