NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	SEPTEMBER					JANUARY-SEPTEMBER				
	% share[1]		Units		% change	% share[1]		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
Volkswagen Group	**23.8**	**27.2**	**231,474**	**241,445**	**-4.1**	**26.2**	**27.5**	**2,230,190**	**2,213,760**	**+0.7**
Volkswagen	9.4	11.0	91,134	97,951	-7.0	10.4	11.3	881,892	912,330	-3.3
Skoda	6.4	7.1	61,821	63,062	-2.0	6.7	6.6	573,791	532,159	+7.8
Audi	4.1	4.7	39,881	41,511	-3.9	4.6	4.7	395,536	382,342	+3.5
Cupra	2.1	2.1	20,799	18,806	+10.6	2.2	2.3	186,700	186,357	+0.2
Seat	1.3	1.6	13,088	14,430	-9.3	1.7	1.8	141,787	143,141	-0.9
Porsche	0.4	0.6	4,249	5,161	-17.7	0.5	0.6	44,861	51,933	-13.6
Others[2]	0.1	0.1	502	524	-4.2	0.1	0.1	5,622	5,498	+2.3
Stellantis	**14.4**	**15.0**	**139,582**	**133,337**	**+4.7**	**15.8**	**15.8**	**1,342,159**	**1,276,528**	**+5.1**
Peugeot	4.6	4.8	44,642	42,253	+5.7	4.9	5.3	417,600	423,768	-1.5
Citroen	2.9	2.9	28,269	25,692	+10.0	3.2	3.1	269,509	249,301	+8.1
Fiat[3]	2.7	2.4	26,659	21,453	+24.3	3.1	2.5	260,332	201,099	+29.5
Opel/Vauxhall	2.7	3.0	25,941	26,359	-1.6	2.9	2.9	249,265	234,969	+6.1
Jeep	0.9	1.1	8,831	9,416	-6.2	1.0	1.1	84,435	90,405	-6.6
Alfa Romeo	0.3	0.5	2,667	4,862	-45.1	0.4	0.5	31,755	43,107	-26.3
DS	0.1	0.3	1,453	2,230	-34.8	0.2	0.3	18,163	21,897	-17.1
Lancia/Chrysler	0.1	0.1	899	832	+8.1	0.1	0.1	9,048	8,730	+3.6
Others[4]	0.0	0.0	221	240	-7.9	0.0	0.0	2,052	3,252	-36.9
Renault Group	**10.5**	**11.3**	**102,364**	**100,572**	**+1.8**	**10.4**	**11.4**	**882,788**	**914,715**	**-3.5**
Renault	6.2	6.1	60,221	54,350	+10.8	5.8	6.1	496,044	489,426	+1.4
Dacia	4.2	5.1	41,031	45,647	-10.1	4.4	5.2	377,959	419,335	-9.9
Alpine	0.1	0.1	1,112	575	+93.4	0.1	0.1	8,785	5,954	+47.5
Hyundai Group	**6.8**	**7.1**	**65,820**	**62,793**	**+4.8**	**7.0**	**7.6**	**593,332**	**609,344**	**-2.6**
Kia	3.8	3.4	36,861	30,519	+20.8	3.7	3.6	316,786	293,549	+7.9
Hyundai	3.0	3.6	28,959	32,274	-10.3	3.2	3.9	276,546	315,795	-12.4
Toyota Group	**7.0**	**7.5**	**67,912**	**66,492**	**+2.1**	**7.0**	**7.4**	**597,409**	**598,353**	**-0.2**
Toyota	6.5	6.9	62,734	61,544	+1.9	6.5	6.9	556,825	555,217	+0.3
Lexus	0.5	0.6	5,178	4,948	+4.6	0.5	0.5	40,584	43,136	-5.9
BMW Group	**6.2**	**6.8**	**60,683**	**60,138**	**+0.9**	**6.9**	**7.0**	**586,538**	**560,495**	**+4.6**
BMW	5.1	5.5	49,743	49,005	+1.5	5.8	5.9	491,480	475,770	+3.3
MINI	1.1	1.3	10,940	11,133	-1.7	1.1	1.1	95,058	84,725	+12.2
Mercedes-Benz	**5.5**	**5.8**	**53,359**	**51,323**	**+4.0**	**5.0**	**5.1**	**426,414**	**411,698**	**+3.6**
Geely Group[5]	**3.2**	**2.6**	**31,225**	**23,441**	**+33.2**	**2.8**	**2.7**	**236,214**	**213,662**	**+10.6**
BYD	**2.9**	**1.5**	**28,309**	**13,391**	**+111.4**	**2.4**	**1.0**	**206,002**	**80,977**	**+154.4**
Ford	**2.1**	**2.7**	**20,226**	**24,244**	**-16.6**	**2.3**	**2.9**	**191,896**	**232,881**	**-17.6**
Tesla	**4.7**	**2.9**	**45,866**	**25,681**	**+78.6**	**2.2**	**1.4**	**188,035**	**111,353**	**+68.9**
SAIC Motor	**2.4**	**2.1**	**22,978**	**18,417**	**+24.8**	**2.2**	**1.9**	**186,650**	**155,065**	**+20.4**
Nissan	**1.4**	**1.7**	**13,677**	**15,355**	**-10.9**	**1.7**	**1.9**	**142,277**	**151,463**	**-6.1**
Chery Automobile[6]	**2.1**	**0.7**	**20,707**	**6,396**	**+223.8**	**1.6**	**0.5**	**137,003**	**39,542**	**+246.5**
Suzuki	**1.3**	**1.5**	**12,810**	**12,917**	**-0.8**	**1.3**	**1.4**	**110,020**	**115,576**	**-4.8**
Mazda	**1.6**	**1.2**	**15,176**	**10,296**	**+47.4**	**1.2**	**1.1**	**106,050**	**85,806**	**+23.6**
Leapmotor[7]	**1.1**	**0.3**	**10,229**	**2,876**	**+255.7**	**0.9**	**0.2**	**72,760**	**14,741**	**+393.6**
Honda	**0.5**	**0.5**	**4,715**	**4,092**	**+15.2**	**0.5**	**0.4**	**39,344**	**33,340**	**+18.0**
Jaguar Land Rover Group	**0.4**	**0.4**	**4,236**	**3,344**	**+26.7**	**0.5**	**0.5**	**38,711**	**41,967**	**-7.8**
Land Rover	0.4	0.4	4,236	3,344	+26.7	0.5	0.5	38,709	41,033	-5.7
Jaguar	0.0	0.0	0	0		0.0	0.0	2	934	-99.8
Mitsubishi	**0.3**	**0.3**	**2,565**	**2,402**	**+6.8**	**0.3**	**0.4**	**22,000**	**34,341**	**-35.9**

[1] ACEA estimation based on total by market
[2] Bentley, Bugatti, Lamborghini, and MAN
[3] Includes Abarth
[4] Dodge, Maserati, and RAM
[5] Geely, Geely-Emgrand, LEVC, Lotus, Lynk & Co, Polestar, Smart, Volvo Cars, and Zeekr
[6] Chery, Jaecoo, Jetour, and Omoda
[7] Distributed by Leapmotor International, a jointly established, Stellantis-controlled company owned 51% by Stellantis and 49% by Leapmotor. Stellantis and Leapmotor's combined EU market share is 16.7% in January-September 2026