

NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	AUGUST					JANUARY-AUGUST				
	% share ¹		Units		% change	% share ¹		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
Volkswagen Group	25.3	27.7	210,818	218,728	-3.6	25.7	26.9	2,359,023	2,336,931	+0.9
Volkswagen	10.0	11.0	83,575	87,287	-4.3	10.1	11.0	929,701	959,929	-3.1
Skoda	6.6	6.6	54,838	51,953	+5.6	6.4	6.2	588,752	542,470	+8.5
Audi	4.4	5.2	36,677	41,332	-11.3	4.8	4.9	440,461	423,208	+4.1
Cupra	2.3	2.4	19,505	19,375	+0.7	2.1	2.3	197,321	196,599	+0.4
Seat	1.4	1.7	11,434	13,441	-14.9	1.5	1.7	140,543	145,592	-3.5
Porsche	0.5	0.6	4,316	4,739	-8.9	0.6	0.7	55,781	62,544	-10.8
Others ²	0.1	0.1	472	601	-21.4	0.1	0.1	6,463	6,589	-1.9
Stellantis	13.2	13.4	109,823	106,109	+3.5	14.8	14.9	1,360,488	1,298,998	+4.7
Peugeot	4.0	4.2	33,587	33,619	-0.1	4.7	5.1	428,180	445,428	-3.9
Opel/Vauxhall	2.9	3.1	24,307	24,643	-1.4	3.1	3.1	285,110	266,049	+7.2
Citroen	2.8	2.6	23,278	20,879	+11.5	2.9	2.7	263,895	237,572	+11.1
Fiat ³	2.2	1.9	18,351	14,706	+24.8	2.6	2.2	240,362	187,673	+28.1
Jeep	0.7	0.9	6,029	7,054	-14.5	0.9	1.0	83,887	89,738	-6.5
Alfa Romeo	0.3	0.4	2,272	2,979	-23.7	0.3	0.5	31,543	40,456	-22.0
DS	0.2	0.2	1,253	1,424	-12.0	0.2	0.2	17,082	20,785	-17.8
Lancia/Chrysler	0.1	0.1	574	507	+13.2	0.1	0.1	8,148	7,906	+3.1
Others ⁴	0.0	0.0	172	298	-42.3	0.0	0.0	2,281	3,391	-32.7
Renault Group	8.6	9.5	71,906	75,238	-4.4	9.3	10.2	857,937	887,068	-3.3
Renault	4.7	4.8	38,995	37,772	+3.2	5.3	5.5	486,934	481,479	+1.1
Dacia	3.9	4.7	32,144	36,909	-12.9	3.9	4.6	360,657	399,437	-9.7
Alpine	0.1	0.1	767	557	+37.7	0.1	0.1	10,346	6,152	+68.2
Hyundai Group	7.5	8.7	62,620	69,001	-9.2	7.5	8.1	686,252	699,880	-1.9
Kia	4.4	4.0	36,392	31,512	+15.5	4.1	4.0	377,078	346,047	+9.0
Hyundai	3.1	4.7	26,228	37,489	-30.0	3.4	4.1	309,174	353,833	-12.6
BMW Group	7.5	7.9	62,458	62,649	-0.3	7.2	7.3	657,395	632,070	+4.0
BMW	6.3	6.5	52,435	51,771	+1.3	5.8	6.1	534,686	526,168	+1.6
MINI	1.2	1.4	10,023	10,878	-7.9	1.3	1.2	122,709	105,902	+15.9
Toyota Group	7.4	7.5	61,467	59,006	+4.2	6.7	7.1	618,091	614,931	+0.5
Toyota	6.9	6.9	57,208	54,801	+4.4	6.2	6.5	571,802	564,461	+1.3
Lexus	0.5	0.5	4,259	4,205	+1.3	0.5	0.6	46,289	50,470	-8.3
Mercedes-Benz	5.7	5.6	47,587	44,225	+7.6	4.9	5.0	447,759	432,960	+3.4
Geely Group⁵	3.1	2.6	25,971	20,762	+25.1	3.1	3.0	289,128	259,183	+11.6
Ford	2.7	3.3	22,248	25,954	-14.3	2.7	3.3	244,938	286,199	-14.4
BYD	3.1	1.4	26,007	11,412	+127.9	2.5	1.1	234,099	95,898	+144.1
SAIC Motor	2.5	2.0	21,214	16,023	+32.4	2.5	2.2	230,290	192,452	+19.7
Chery Automobile⁶	2.7	0.9	22,668	7,139	+217.5	2.3	0.6	207,871	54,742	+279.7
Tesla	1.9	1.9	15,430	14,831	+4.0	2.1	1.5	191,787	133,853	+43.3
Nissan	1.4	1.5	11,615	11,700	-0.7	2.0	2.3	180,298	199,676	-9.7
Suzuki	1.2	1.3	9,633	10,214	-5.7	1.3	1.3	116,517	117,085	-0.5
Mazda	1.3	1.0	11,133	7,658	+45.4	1.2	1.1	111,975	99,670	+12.3
Jaguar Land Rover Group	0.7	0.9	6,167	6,821	-9.6	0.9	1.0	83,864	89,153	-5.9
Land Rover	0.7	0.9	6,167	6,796	-9.3	0.9	1.0	83,854	86,308	-2.8
Jaguar	0.0	0.0	0	25	-100.0	0.0	0.0	10	2,845	-99.6
Leapmotor⁷	0.9	0.3	7,630	2,388	+219.5	0.8	0.2	73,297	13,329	+449.9
Honda	0.6	0.5	4,750	4,236	+12.1	0.5	0.5	49,779	47,550	+4.7
Mitsubishi	0.2	0.3	1,940	2,157	-10.1	0.2	0.4	20,740	33,378	-37.9

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Geely, Geely-Emgrand, LEVC, Lotus, Lynk & Co, Polestar, Smart, Volvo Cars, and Zeekr

⁶ Chery, Jaecoo, Jetour, and Omoda

⁷ Distributed by Leapmotor International, a jointly established, Stellantis-controlled company owned 51% by Stellantis and 49% by Leapmotor. Stellantis and Leapmotor's combined EU + EFTA + UK market share is 15.6% in January-August 2026