

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	AUGUST					JANUARY-AUGUST				
	% share ¹		Units		% change 26/25	% share ¹		Units		% change 26/25
	2026	2025	2026	2025		2026	2025	2026	2025	
Volkswagen Group	25.9	28.0	183,617	189,705	-3.2	26.5	27.5	1,998,648	1,972,321	+1.3
Volkswagen	10.3	11.2	72,715	75,664	-3.9	10.5	11.4	790,638	814,383	-2.9
Skoda	6.8	6.8	48,458	45,999	+5.3	6.8	6.5	511,997	469,098	+9.1
Audi	4.3	5.1	30,626	34,707	-11.8	4.7	4.8	355,661	340,832	+4.4
Cupra	2.5	2.5	17,399	16,972	+2.5	2.2	2.3	165,901	167,551	-1.0
Seat	1.5	1.8	10,641	12,176	-12.6	1.7	1.8	128,713	128,711	+0.0
Porsche	0.5	0.5	3,370	3,673	-8.3	0.5	0.7	40,616	46,772	-13.2
Others ²	0.1	0.1	407	514	-20.8	0.1	0.1	5,121	4,974	+3.0
Stellantis	14.0	14.2	99,145	95,974	+3.3	15.9	15.9	1,202,515	1,143,193	+5.2
Peugeot	4.2	4.3	29,978	29,055	+3.2	4.9	5.3	372,949	381,516	-2.2
Citroen	3.1	2.9	21,611	19,504	+10.8	3.2	3.1	241,236	223,609	+7.9
Fiat ³	2.5	2.1	17,790	14,364	+23.9	3.1	2.5	233,626	179,646	+30.0
Opel/Vauxhall	2.9	3.2	20,288	21,513	-5.7	3.0	2.9	223,321	208,610	+7.1
Jeep	0.8	1.0	5,368	6,558	-18.1	1.0	1.1	75,607	80,989	-6.6
Alfa Romeo	0.3	0.4	2,173	2,814	-22.8	0.4	0.5	29,089	38,245	-23.9
DS	0.2	0.2	1,217	1,401	-13.1	0.2	0.3	16,711	19,667	-15.0
Lancia/Chrysler	0.1	0.1	574	507	+13.2	0.1	0.1	8,146	7,899	+3.1
Others ⁴	0.0	0.0	146	258	-43.4	0.0	0.0	1,830	3,012	-39.2
Renault Group	9.4	10.3	66,456	69,469	-4.3	10.4	11.4	781,285	814,132	-4.0
Renault	5.0	5.1	35,455	34,251	+3.5	5.8	6.1	436,371	435,076	+0.3
Dacia	4.3	5.1	30,402	34,782	-12.6	4.5	5.2	337,240	373,688	-9.8
Alpine	0.1	0.1	599	436	+37.4	0.1	0.1	7,674	5,368	+43.0
Hyundai Group	7.4	8.7	52,561	58,641	-10.4	7.1	7.6	534,670	546,553	-2.2
Kia	4.2	3.9	29,761	26,486	+12.4	3.8	3.7	287,016	263,031	+9.1
Hyundai	3.2	4.7	22,800	32,155	-29.1	3.3	4.0	247,654	283,522	-12.7
Toyota Group	7.6	7.9	53,968	53,419	+1.0	7.0	7.4	530,503	531,861	-0.3
Toyota	7.1	7.4	50,376	50,023	+0.7	6.6	6.9	495,085	493,673	+0.3
Lexus	0.5	0.5	3,592	3,396	+5.8	0.5	0.5	35,418	38,188	-7.3
BMW Group	7.4	7.7	52,696	52,286	+0.8	6.9	7.0	524,246	500,357	+4.8
BMW	6.4	6.5	45,121	44,078	+2.4	5.8	6.0	440,372	426,765	+3.2
MINI	1.1	1.2	7,575	8,208	-7.7	1.1	1.0	83,874	73,592	+14.0
Mercedes-Benz	5.8	5.6	40,737	37,999	+7.2	4.9	5.0	373,055	360,375	+3.5
Geely Group⁵	2.8	2.4	19,804	16,037	+23.5	2.7	2.7	205,047	190,221	+7.8
BYD	2.9	1.3	20,845	9,085	+129.4	2.4	0.9	177,752	67,586	+163.0
Ford	2.3	2.9	16,637	19,823	-16.1	2.3	2.9	171,670	208,637	-17.7
SAIC Motor	2.2	1.9	15,510	12,842	+20.8	2.2	1.9	163,707	136,647	+19.8
Tesla	1.8	1.2	12,547	8,219	+52.7	1.9	1.2	142,165	85,672	+65.9
Nissan	1.2	1.3	8,821	8,911	-1.0	1.7	1.9	128,605	136,104	-5.5
Chery Automobile⁶	2.0	0.7	14,048	4,674	+200.6	1.5	0.5	116,318	33,146	+250.9
Suzuki	1.2	1.4	8,332	9,216	-9.6	1.3	1.4	97,218	102,659	-5.3
Mazda	1.3	1.0	9,381	6,831	+37.3	1.2	1.1	90,874	75,510	+20.3
Leapmotor⁷	0.9	0.3	6,446	2,072	+211.1	0.8	0.2	62,508	11,865	+426.8
Honda	0.5	0.4	3,557	2,842	+25.2	0.5	0.4	34,629	29,248	+18.4
Jaguar Land Rover Group	0.5	0.6	3,309	4,136	-20.0	0.5	0.5	34,475	38,623	-10.7
Land Rover	0.5	0.6	3,309	4,136	-20.0	0.5	0.5	34,473	37,689	-8.5
Jaguar	0.0	0.0	0	0		0.0	0.0	2	934	-99.8
Mitsubishi	0.3	0.3	1,818	2,011	-9.6	0.3	0.4	19,435	31,939	-39.1

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Geely, Geely-Emgrand, LEVC, Lotus, Lynk & Co, Polestar, Smart, Volvo Cars, and Zeekr

⁶ Chery, Jaecoo, Jetour, and Omoda

⁷ Distributed by Leapmotor International, a jointly established, Stellantis-controlled company owned 51% by Stellantis and 49% by Leapmotor. Stellantis and Leapmotor's combined EU market share is 16.8% in January-August 2026