

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	JUNE					JANUARY-JUNE				
	% share ¹		Units		% change 26/25	% share ¹		Units		% change 26/25
	2026	2025	2026	2025		2026	2025	2026	2025	
Volkswagen Group	25.4	26.9	291,366	271,561	+7.3	26.5	27.3	1,559,974	1,520,579	+2.6
Volkswagen	9.8	11.0	112,980	110,915	+1.9	10.4	11.3	614,801	630,982	-2.6
Skoda	6.4	6.6	73,855	67,090	+10.1	6.7	6.4	396,495	355,032	+11.7
Audi	4.5	4.6	51,166	46,462	+10.1	4.8	4.7	284,194	263,520	+7.8
Cupra	2.3	2.2	26,574	22,158	+19.9	2.1	2.3	126,357	130,481	-3.2
Seat	1.8	1.8	20,369	17,843	+14.2	1.7	1.8	102,568	99,735	+2.8
Porsche	0.5	0.6	5,698	6,372	-10.6	0.5	0.7	31,540	37,130	-15.1
Others ²	0.1	0.1	724	721	+0.5	0.1	0.1	4,019	3,699	+8.7
Stellantis	14.8	15.8	170,452	159,223	+7.1	16.4	16.3	965,475	911,163	+6.0
Peugeot	4.9	5.2	56,741	52,092	+8.9	5.1	5.6	299,399	311,221	-3.8
Citroen	2.9	3.1	33,508	31,425	+6.6	3.2	3.2	191,463	179,169	+6.9
Fiat ³	2.7	2.3	30,733	23,003	+33.6	3.2	2.6	188,611	143,546	+31.4
Opel/Vauxhall	2.8	3.3	32,100	33,689	-4.7	3.0	2.8	176,947	156,092	+13.4
Jeep	0.8	1.0	9,460	9,988	-5.3	1.1	1.2	62,927	65,009	-3.2
Alfa Romeo	0.3	0.5	3,744	4,808	-22.1	0.4	0.6	24,272	31,332	-22.5
DS	0.3	0.3	3,030	2,888	+4.9	0.2	0.3	13,543	16,044	-15.6
Lancia/Chrysler	0.1	0.1	810	871	-7.0	0.1	0.1	6,830	6,488	+5.3
Others ⁴	0.0	0.0	326	459	-29.0	0.0	0.0	1,483	2,262	-34.4
Renault Group	11.8	13.0	135,536	130,842	+3.6	10.5	11.6	620,250	647,771	-4.2
Renault	6.4	7.4	73,654	74,278	-0.8	6.0	6.4	351,610	355,522	-1.1
Dacia	5.2	5.5	59,679	55,588	+7.4	4.5	5.2	262,511	287,858	-8.8
Alpine	0.2	0.1	2,203	976	+125.7	0.1	0.1	6,129	4,391	+39.6
Hyundai Group	6.6	7.0	76,306	70,628	+8.0	7.0	7.4	410,753	414,395	-0.9
Kia	3.5	3.4	40,218	34,517	+16.5	3.7	3.7	218,279	203,731	+7.1
Hyundai	3.1	3.6	36,088	36,111	-0.1	3.3	3.8	192,474	210,664	-8.6
Toyota Group	6.4	6.6	73,987	66,918	+10.6	6.9	7.4	409,472	409,920	-0.1
Toyota	6.0	6.1	69,037	62,121	+11.1	6.5	6.8	381,849	379,757	+0.6
Lexus	0.4	0.5	4,950	4,797	+3.2	0.5	0.5	27,623	30,163	-8.4
BMW Group	7.0	6.9	80,877	69,683	+16.1	6.8	6.8	403,281	379,699	+6.2
BMW	5.9	5.9	67,334	59,400	+13.4	5.7	5.8	338,559	324,721	+4.3
MINI	1.2	1.0	13,543	10,283	+31.7	1.1	1.0	64,722	54,978	+17.7
Mercedes-Benz	4.9	5.3	56,132	53,570	+4.8	4.9	5.0	286,445	276,793	+3.5
Geely Group⁵	2.9	3.0	33,402	29,873	+11.8	2.7	2.7	157,253	151,031	+4.1
Ford	2.2	2.9	24,703	29,027	-14.9	2.3	3.0	132,780	166,312	-20.2
BYD	2.7	1.0	30,791	10,288	+199.3	2.2	0.9	130,743	48,755	+168.2
SAIC Motor	2.4	1.8	27,048	17,951	+50.7	2.2	1.9	127,585	107,106	+19.1
Tesla	3.1	2.0	35,348	20,540	+72.1	2.1	1.3	124,242	70,849	+75.4
Nissan	1.4	1.6	16,454	15,806	+4.1	1.8	2.0	106,833	112,845	-5.3
Chery Automobile ⁶	1.6	0.5	18,864	5,084	+271.0	1.4	0.4	84,987	23,053	+268.7
Suzuki	1.3	1.3	14,688	13,315	+10.3	1.3	1.5	76,531	81,370	-5.9
Mazda	1.3	1.2	14,643	11,751	+24.6	1.2	1.1	73,377	60,704	+20.9
Leapmotor ⁷	0.9	0.2	10,430	1,749	+496.3	0.8	0.1	48,261	7,701	+526.7
Jaguar Land Rover Group	0.4	0.4	4,382	4,413	-0.7	0.5	0.5	27,421	29,756	-7.8
Land Rover	0.4	0.4	4,382	4,405	-0.5	0.5	0.5	27,419	28,823	-4.9
Jaguar	0.0	0.0	0	8	-100.0	0.0	0.0	2	933	-99.8
Honda	0.4	0.4	4,626	3,766	+22.8	0.5	0.4	27,285	22,484	+21.4
Mitsubishi	0.4	0.6	4,275	6,370	-32.9	0.3	0.5	15,613	26,717	-41.6

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Geely, Geely-Emgrand, LEVC, Lotus, Lynk & Co, Polestar, Smart, Volvo Cars, and Zeekr

⁶ Chery, Jaecoo, Jetour, and Omoda

⁷ Distributed by Leapmotor International, a jointly established, Stellantis-controlled company owned 51% by Stellantis and 49% by Leapmotor. Stellantis and Leapmotor's combined EU market share is 17.2% in H1 2026