

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	MAY					JANUARY-MAY				
	% share ¹		Units		% change	% share ¹		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
Volkswagen Group	26.6	28.5	254,011	263,427	-3.6	26.7	27.4	1,267,224	1,249,018	+1.5
Volkswagen	10.8	11.8	103,124	109,662	-6.0	10.5	11.4	500,494	520,067	-3.8
Skoda	6.5	6.8	62,343	62,542	-0.3	6.8	6.3	322,142	287,942	+11.9
Audi	4.9	4.9	46,941	45,382	+3.4	4.9	4.8	233,411	217,058	+7.5
Cupra	2.1	2.4	20,509	22,410	-8.5	2.1	2.4	99,921	108,323	-7.8
Seat	1.7	1.8	15,768	16,740	-5.8	1.7	1.8	82,087	81,892	+0.2
Porsche	0.5	0.7	4,834	6,036	-19.9	0.5	0.7	25,882	30,758	-15.9
Others ²	0.1	0.1	493	655	-24.8	0.1	0.1	3,288	2,978	+10.4
Stellantis	15.3	16.2	146,381	150,347	-2.6	16.7	16.5	794,708	751,940	+5.7
Peugeot	4.7	5.5	44,417	50,784	-12.5	5.1	5.7	242,615	259,129	-6.4
Citroen	3.1	3.3	29,227	30,571	-4.4	3.3	3.2	157,939	147,744	+6.9
Fiat ³	3.0	2.5	28,858	23,482	+22.9	3.3	2.6	157,661	120,543	+30.8
Opel/Vauxhall	2.9	2.9	28,155	26,685	+5.5	3.1	2.7	144,846	122,403	+18.3
Jeep	1.0	1.1	9,517	10,441	-8.8	1.1	1.2	53,453	55,021	-2.8
Alfa Romeo	0.4	0.5	3,396	4,731	-28.2	0.4	0.6	20,523	26,524	-22.6
DS	0.2	0.3	1,860	2,582	-28.0	0.2	0.3	10,515	13,156	-20.1
Lancia/Chrysler	0.1	0.1	754	761	-0.9	0.1	0.1	6,018	5,617	+7.1
Others ⁴	0.0	0.0	197	310	-36.5	0.0	0.0	1,138	1,803	-36.9
Renault Group	10.5	11.0	100,507	101,871	-1.3	10.2	11.3	484,717	516,929	-6.2
Renault	5.7	5.9	54,460	54,996	-1.0	5.9	6.2	277,952	281,244	-1.2
Dacia	4.7	5.0	45,211	46,250	-2.2	4.3	5.1	202,839	232,270	-12.7
Alpine	0.1	0.1	836	625	+33.8	0.1	0.1	3,926	3,415	+15.0
Toyota Group	7.0	7.3	67,162	67,620	-0.7	7.1	7.5	335,973	343,002	-2.0
Toyota	6.6	6.8	62,592	62,781	-0.3	6.6	7.0	313,282	317,636	-1.4
Lexus	0.5	0.5	4,570	4,839	-5.6	0.5	0.6	22,691	25,366	-10.5
Hyundai Group	7.2	7.6	69,204	70,093	-1.3	7.0	7.5	334,422	343,768	-2.7
Kia	4.1	3.6	39,136	33,215	+17.8	3.7	3.7	178,061	169,214	+5.2
Hyundai	3.1	4.0	30,068	36,878	-18.5	3.3	3.8	156,361	174,554	-10.4
BMW Group	6.9	6.8	65,755	63,380	+3.7	6.8	6.8	322,189	310,016	+3.9
BMW	5.7	5.9	54,788	54,666	+0.2	5.7	5.8	271,003	265,321	+2.1
MINI	1.1	0.9	10,966	8,714	+25.8	1.1	1.0	51,185	44,695	+14.5
Mercedes-Benz	5.0	5.1	47,507	47,160	+0.7	4.9	4.9	230,313	223,223	+3.2
Geely Group⁵	2.9	2.7	27,801	25,305	+9.9	2.6	2.7	124,437	121,158	+2.7
Ford	1.9	2.9	18,105	26,984	-32.9	2.3	3.0	108,077	137,285	-21.3
SAIC Motor	2.3	2.1	22,343	19,395	+15.2	2.1	2.0	100,021	89,155	+12.2
BYD	2.7	1.1	26,017	10,052	+158.8	2.1	0.8	99,578	38,467	+158.9
Nissan	1.3	1.5	12,652	13,832	-8.5	1.9	2.1	90,411	97,039	-6.8
Tesla	2.3	0.9	21,767	8,623	+152.4	1.9	1.1	89,180	50,309	+77.3
Chery Automobile ⁶	1.7	0.5	16,282	4,794	+239.6	1.4	0.4	65,621	17,969	+265.2
Suzuki	1.2	1.3	11,712	12,071	-3.0	1.3	1.5	61,886	68,055	-9.1
Mazda	1.1	1.0	10,921	8,926	+22.4	1.2	1.1	58,710	48,953	+19.9
Leapmotor	0.9	0.2	8,856	1,618	+447.3	0.8	0.1	37,694	5,976	+530.8
Jaguar Land Rover Group	0.4	0.5	4,107	4,489	-8.5	0.5	0.6	23,039	25,343	-9.1
Land Rover	0.4	0.5	4,106	4,385	-6.4	0.5	0.5	23,037	24,418	-5.7
Jaguar	0.0	0.0	1	104	-99.0	0.0	0.0	2	925	-99.8
Honda	0.4	0.4	4,154	3,478	+19.4	0.5	0.4	22,659	18,718	+21.1
Mitsubishi	0.2	0.4	2,094	3,929	-46.7	0.2	0.4	11,338	20,347	-44.3

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Geely, Geely-Emgrand, LEVC, Lotus, Lynk & Co, Polestar, Smart, Volvo Cars, and Zeekr

⁶ Chery, Jaecoo, Jetour, and Omoda