



NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	APRIL					JANUARY-APRIL				
	% share ¹		Units		% change	% share ¹		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
Volkswagen Group	27.4	27.9	266,139	257,924	+3.2	26.7	27.1	1,013,771	985,591	+2.9
Volkswagen	10.8	11.6	104,557	107,418	-2.7	10.5	11.3	397,417	410,405	-3.2
Skoda	7.0	6.6	68,072	61,520	+10.6	6.9	6.2	260,300	225,400	+15.5
Audi	5.1	4.7	49,176	43,297	+13.6	4.9	4.7	186,456	171,676	+8.6
Cupra	2.3	2.5	22,309	23,304	-4.3	2.1	2.4	79,356	85,913	-7.6
Seat	1.7	1.7	16,354	15,388	+6.3	1.7	1.8	66,382	65,152	+1.9
Porsche	0.5	0.7	4,934	6,429	-23.2	0.6	0.7	21,040	24,722	-14.9
Others ²	0.1	0.1	736	568	+29.6	0.1	0.1	2,819	2,323	+21.4
Stellantis	16.4	16.3	159,147	150,784	+5.5	17.1	16.5	648,354	601,593	+7.8
Peugeot	5.3	5.4	51,121	49,726	+2.8	5.2	5.7	198,214	208,345	-4.9
Citroen	3.2	3.2	30,643	29,608	+3.5	3.4	3.2	128,723	117,173	+9.9
Fiat ³	3.0	2.6	28,995	23,897	+21.3	3.4	2.7	128,693	97,061	+32.6
Opel/Vauxhall	3.2	2.9	30,671	26,389	+16.2	3.1	2.6	116,782	95,718	+22.0
Jeep	1.1	1.2	10,573	11,057	-4.4	1.2	1.2	43,947	44,580	-1.4
Alfa Romeo	0.4	0.6	3,716	5,692	-34.7	0.5	0.6	17,130	21,793	-21.4
DS	0.2	0.3	2,007	2,661	-24.6	0.2	0.3	8,662	10,574	-18.1
Lancia/Chrysler	0.1	0.1	1,191	1,337	-10.9	0.1	0.1	5,264	4,856	+8.4
Others ⁴	0.0	0.0	230	417	-44.8	0.0	0.0	939	1,493	-37.1
Renault Group	10.1	11.1	98,055	102,454	-4.3	10.1	11.4	384,256	415,058	-7.4
Renault	5.7	6.2	55,058	57,532	-4.3	5.9	6.2	223,537	226,248	-1.2
Dacia	4.3	4.8	42,219	44,044	-4.1	4.2	5.1	157,628	186,020	-15.3
Alpine	0.1	0.1	778	878	-11.4	0.1	0.1	3,091	2,790	+10.8
Toyota Group	6.8	7.3	66,382	67,602	-1.8	7.1	7.6	268,474	275,382	-2.5
Toyota	6.4	6.8	62,076	62,978	-1.4	6.6	7.0	250,400	254,855	-1.7
Lexus	0.4	0.5	4,306	4,624	-6.9	0.5	0.6	18,074	20,527	-12.0
Hyundai Group	7.3	7.9	70,943	72,753	-2.5	7.0	7.5	265,280	273,676	-3.1
Kia	3.9	3.8	37,592	35,437	+6.1	3.7	3.7	138,925	135,999	+2.2
Hyundai	3.4	4.0	33,351	37,316	-10.6	3.3	3.8	126,355	137,677	-8.2
BMW Group	6.8	7.2	66,467	66,715	-0.4	6.8	6.8	256,180	246,636	+3.9
BMW	5.8	6.2	55,944	56,966	-1.8	5.7	5.8	216,028	210,655	+2.6
MINI	1.1	1.1	10,523	9,749	+7.9	1.1	1.0	40,152	35,981	+11.6
Mercedes-Benz	4.9	5.0	47,591	45,993	+3.5	4.8	4.8	182,806	176,063	+3.8
Geely Group⁵	2.7	2.8	26,373	26,267	+0.4	2.5	2.6	96,551	95,853	+0.7
Ford	2.4	3.0	22,904	27,608	-17.0	2.4	3.0	89,972	110,301	-18.4
Nissan	1.4	1.5	13,369	14,222	-6.0	2.1	2.3	78,055	83,207	-6.2
SAIC Motor	2.2	1.9	21,714	17,430	+24.6	2.0	1.9	77,047	69,760	+10.4
BYD	2.1	1.0	20,863	9,633	+116.6	1.9	0.8	71,863	28,415	+152.9
Tesla	0.9	0.6	9,169	5,483	+67.2	1.8	1.1	67,389	41,686	+61.7
Suzuki	1.2	1.4	11,369	13,167	-13.7	1.3	1.5	50,261	55,984	-10.2
Chery Automobile⁶	1.5	0.4	14,346	3,814	+276.1	1.3	0.4	48,364	13,175	+267.1
Mazda	1.1	0.9	10,880	8,486	+28.2	1.3	1.1	47,782	40,027	+19.4
Leapmotor	0.8	0.2	8,006	1,577	+407.6	0.8	0.1	28,709	4,358	+558.8
Jaguar Land Rover Group	0.4	0.6	4,077	5,121	-20.4	0.5	0.6	18,932	20,854	-9.2
Land Rover	0.4	0.5	4,076	5,083	-19.8	0.5	0.6	18,931	20,033	-5.5
Jaguar	0.0	0.0	1	38	-97.4	0.0	0.0	1	821	-99.9
Honda	0.5	0.4	4,611	3,758	+22.7	0.5	0.4	18,505	15,240	+21.4
Mitsubishi	0.2	0.5	2,010	4,575	-56.1	0.2	0.5	9,244	16,418	-43.7

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Geely, Geely-Emgrand, LEVC, Lotus, Lynk & Co, Polestar, Smart, Volvo Cars, and Zeekr

⁶ Chery, Jaecoo, Jetour, and Omoda