



## NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	MARCH					JANUARY-MARCH				
	% share <sup>1</sup>		Units		% change	% share <sup>1</sup>		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
<b>Volkswagen Group</b>	<b>24.0</b>	<b>25.4</b>	<b>378,826</b>	<b>361,544</b>	<b>+4.8</b>	<b>25.3</b>	<b>26.0</b>	<b>891,119</b>	<b>879,159</b>	<b>+1.4</b>
Volkswagen	9.3	10.4	146,910	148,388	-1.0	9.9	10.8	347,708	366,072	-5.0
Skoda	5.8	5.5	92,145	77,898	+18.3	6.3	5.7	222,528	192,339	+15.7
Audi	4.7	4.6	75,066	66,141	+13.5	4.9	4.8	171,430	161,524	+6.1
Cupra	2.1	2.3	32,428	33,108	-2.1	2.0	2.2	69,974	74,143	-5.6
Seat	1.4	1.7	22,243	23,788	-6.5	1.6	1.7	55,279	57,338	-3.6
Porsche	0.6	0.8	8,852	11,095	-20.2	0.6	0.7	21,546	25,263	-14.7
Others <sup>2</sup>	0.1	0.1	1,183	1,126	+5.1	0.1	0.1	2,655	2,480	+7.1
<b>Stellantis</b>	<b>14.4</b>	<b>15.1</b>	<b>228,055</b>	<b>215,195</b>	<b>+6.0</b>	<b>16.0</b>	<b>15.5</b>	<b>563,490</b>	<b>525,296</b>	<b>+7.3</b>
Peugeot	4.4	5.5	69,960	77,813	-10.1	4.9	5.6	174,145	189,264	-8.0
Opel/Vauxhall	3.2	3.1	50,285	44,141	+13.9	3.3	2.9	115,205	97,762	+17.8
Citroen	2.8	2.4	43,665	34,437	+26.8	3.1	2.7	108,751	92,671	+17.4
Fiat <sup>3</sup>	2.4	2.2	37,962	31,117	+22.0	2.9	2.3	101,749	77,700	+31.0
Jeep	1.0	1.1	15,456	15,491	-0.2	1.1	1.1	37,525	37,895	-1.0
Alfa Romeo	0.4	0.5	6,000	7,307	-17.9	0.4	0.5	14,411	17,096	-15.7
DS	0.2	0.2	2,864	3,110	-7.9	0.2	0.2	6,771	8,172	-17.1
Lancia/Chrysler	0.1	0.1	1,513	1,319	+14.7	0.1	0.1	4,072	3,526	+15.5
Others <sup>4</sup>	0.0	0.0	350	460	-23.9	0.0	0.0	861	1,210	-28.8
<b>Renault Group</b>	<b>9.1</b>	<b>9.8</b>	<b>143,997</b>	<b>139,308</b>	<b>+3.4</b>	<b>9.1</b>	<b>10.2</b>	<b>318,788</b>	<b>344,166</b>	<b>-7.4</b>
Renault	5.3	5.7	84,565	81,766	+3.4	5.4	5.6	189,544	188,901	+0.3
Dacia	3.7	4.0	57,904	56,753	+2.0	3.6	4.5	126,157	153,256	-17.7
Alpine	0.1	0.1	1,528	789	+93.7	0.1	0.1	3,087	2,009	+53.7
<b>Hyundai Group</b>	<b>7.4</b>	<b>7.8</b>	<b>116,827</b>	<b>110,734</b>	<b>+5.5</b>	<b>7.4</b>	<b>7.9</b>	<b>260,018</b>	<b>267,297</b>	<b>-2.7</b>
Kia	4.0	4.3	63,420	60,586	+4.7	4.0	4.1	140,100	138,432	+1.2
Hyundai	3.4	3.5	53,407	50,148	+6.5	3.4	3.8	119,918	128,865	-6.9
<b>BMW Group</b>	<b>7.1</b>	<b>6.8</b>	<b>111,598</b>	<b>96,742</b>	<b>+15.4</b>	<b>6.9</b>	<b>7.0</b>	<b>244,108</b>	<b>236,615</b>	<b>+3.2</b>
BMW	5.8	5.7	91,256	80,673	+13.1	5.7	5.8	199,642	196,102	+1.8
Mini	1.3	1.1	20,342	16,069	+26.6	1.3	1.2	44,466	40,513	+9.8
<b>Toyota Group</b>	<b>6.2</b>	<b>6.6</b>	<b>98,821</b>	<b>94,430</b>	<b>+4.7</b>	<b>6.8</b>	<b>7.2</b>	<b>238,018</b>	<b>244,621</b>	<b>-2.7</b>
Toyota	5.7	6.1	90,843	86,772	+4.7	6.2	6.6	219,664	223,764	-1.8
Lexus	0.5	0.5	7,978	7,658	+4.2	0.5	0.6	18,354	20,857	-12.0
<b>Mercedes-Benz<sup>5</sup></b>	<b>4.7</b>	<b>5.2</b>	<b>74,679</b>	<b>74,484</b>	<b>+0.3</b>	<b>4.7</b>	<b>4.8</b>	<b>166,200</b>	<b>162,595</b>	<b>+2.2</b>
<b>Ford</b>	<b>2.8</b>	<b>3.4</b>	<b>45,031</b>	<b>48,127</b>	<b>-6.4</b>	<b>2.8</b>	<b>3.5</b>	<b>100,056</b>	<b>117,134</b>	<b>-14.6</b>
<b>Nissan</b>	<b>3.0</b>	<b>3.6</b>	<b>47,796</b>	<b>51,306</b>	<b>-6.8</b>	<b>2.5</b>	<b>3.0</b>	<b>88,641</b>	<b>100,569</b>	<b>-11.9</b>
<b>SAIC Motor</b>	<b>2.5</b>	<b>2.7</b>	<b>39,948</b>	<b>38,759</b>	<b>+3.1</b>	<b>2.3</b>	<b>2.3</b>	<b>81,128</b>	<b>78,332</b>	<b>+3.6</b>
<b>Volvo Cars</b>	<b>2.3</b>	<b>2.5</b>	<b>36,883</b>	<b>35,673</b>	<b>+3.4</b>	<b>2.2</b>	<b>2.5</b>	<b>78,745</b>	<b>83,008</b>	<b>-5.1</b>
<b>Tesla</b>	<b>3.3</b>	<b>2.0</b>	<b>52,600</b>	<b>28,544</b>	<b>+84.3</b>	<b>2.2</b>	<b>1.6</b>	<b>78,336</b>	<b>54,071</b>	<b>+44.9</b>
<b>BYD</b>	<b>2.4</b>	<b>1.1</b>	<b>37,580</b>	<b>15,175</b>	<b>+147.6</b>	<b>2.1</b>	<b>0.9</b>	<b>73,847</b>	<b>28,903</b>	<b>+155.5</b>
<b>Mazda</b>	<b>1.7</b>	<b>1.5</b>	<b>26,295</b>	<b>21,330</b>	<b>+23.3</b>	<b>1.4</b>	<b>1.3</b>	<b>48,667</b>	<b>43,939</b>	<b>+10.8</b>
<b>Suzuki</b>	<b>1.4</b>	<b>1.4</b>	<b>21,352</b>	<b>20,081</b>	<b>+6.3</b>	<b>1.4</b>	<b>1.5</b>	<b>47,964</b>	<b>49,943</b>	<b>-4.0</b>
<b>Jaguar Land Rover Group</b>	<b>1.4</b>	<b>1.6</b>	<b>22,352</b>	<b>22,550</b>	<b>-0.9</b>	<b>1.1</b>	<b>1.2</b>	<b>39,818</b>	<b>41,430</b>	<b>-3.9</b>
Land Rover	1.4	1.5	22,352	21,422	+4.3	1.1	1.1	39,811	38,824	+2.5
Jaguar	0.0	0.1	0	1,128	-100.0	0.0	0.1	7	2,606	-99.7
<b>Honda</b>	<b>0.7</b>	<b>0.8</b>	<b>11,828</b>	<b>10,746</b>	<b>+10.1</b>	<b>0.6</b>	<b>0.6</b>	<b>21,805</b>	<b>21,075</b>	<b>+3.5</b>
<b>Mitsubishi</b>	<b>0.2</b>	<b>0.4</b>	<b>3,644</b>	<b>5,596</b>	<b>-34.9</b>	<b>0.2</b>	<b>0.4</b>	<b>7,712</b>	<b>12,536</b>	<b>-38.5</b>

<sup>1</sup> ACEA estimation based on total by market

<sup>2</sup> Bentley, Bugatti, Lamborghini, and MAN

<sup>3</sup> Includes Abarth

<sup>4</sup> Dodge, Maserati, and RAM

<sup>5</sup> Mercedes-Benz brand only