

NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	FEBRUARY					JANUARY-FEBRUARY				
	% share ¹		Units		% change	% share ¹		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
Volkswagen Group	26.2	26.0	256,452	250,817	+2.2	26.4	26.4	512,094	517,615	-1.1
Volkswagen	10.3	10.9	100,401	104,799	-4.2	10.3	11.1	200,720	217,684	-7.8
Skoda	6.7	5.8	65,847	55,452	+18.7	6.7	5.8	130,437	114,441	+14.0
Audi	4.9	4.8	47,539	46,153	+3.0	5.0	4.9	96,272	95,383	+0.9
Cupra	1.9	2.1	18,732	20,586	-9.0	1.9	2.1	37,476	41,035	-8.7
Seat	1.8	1.8	17,486	16,988	+2.9	1.7	1.7	33,060	33,550	-1.5
Porsche	0.6	0.6	5,756	6,218	-7.4	0.7	0.7	12,673	14,168	-10.5
Others ²	0.1	0.1	691	621	+11.3	0.1	0.1	1,455	1,354	+7.5
Stellantis	17.4	16.2	170,816	155,972	+9.5	17.3	15.8	335,426	310,133	+8.2
Peugeot	5.1	5.8	50,361	56,022	-10.1	5.4	5.7	104,187	111,454	-6.5
Citroen	3.5	3.2	34,034	31,041	+9.6	3.4	3.0	65,089	58,268	+11.7
Opel/Vauxhall	3.4	2.6	32,855	25,174	+30.5	3.3	2.7	64,912	53,611	+21.1
Fiat ³	3.5	2.4	34,319	22,969	+49.4	3.3	2.4	63,786	46,586	+36.9
Jeep	1.2	1.2	11,515	11,382	+1.2	1.1	1.1	22,067	22,404	-1.5
Alfa Romeo	0.4	0.5	4,128	4,995	-17.4	0.4	0.5	8,409	9,789	-14.1
DS	0.2	0.3	2,084	2,870	-27.4	0.2	0.3	3,907	5,062	-22.8
Lancia/Chrysler	0.1	0.1	1,275	1,155	+10.4	0.1	0.1	2,559	2,207	+15.9
Others ⁴	0.0	0.0	245	364	-32.7	0.0	0.0	510	752	-32.2
Renault Group	9.4	11.1	91,619	106,968	-14.3	9.0	10.5	174,806	204,858	-14.7
Renault	5.6	6.1	54,393	58,669	-7.3	5.4	5.5	104,995	107,135	-2.0
Dacia	3.7	4.9	36,445	47,550	-23.4	3.5	4.9	68,252	96,503	-29.3
Alpine	0.1	0.1	781	749	+4.3	0.1	0.1	1,559	1,220	+27.8
Hyundai Group	7.2	7.6	70,661	73,289	-3.6	7.4	8.0	143,457	156,562	-8.4
Kia	3.8	3.7	37,058	36,084	+2.7	4.0	4.0	76,680	77,846	-1.5
Hyundai	3.4	3.9	33,603	37,205	-9.7	3.4	4.0	66,777	78,716	-15.2
Toyota Group	6.9	7.3	67,631	70,355	-3.9	7.2	7.7	139,396	150,191	-7.2
Toyota	6.4	6.7	62,714	64,619	-2.9	6.6	7.0	128,922	136,992	-5.9
Lexus	0.5	0.6	4,917	5,736	-14.3	0.5	0.7	10,474	13,199	-20.6
BMW Group	6.7	7.2	65,676	69,673	-5.7	6.8	7.1	132,104	139,873	-5.6
BMW	5.4	5.8	53,186	55,678	-4.5	5.6	5.9	107,996	115,429	-6.4
Mini	1.3	1.5	12,490	13,995	-10.8	1.2	1.2	24,108	24,444	-1.4
Mercedes-Benz⁵	4.5	4.7	43,786	45,580	-3.9	4.5	4.5	87,490	88,111	-0.7
Ford	2.7	3.4	26,341	32,890	-19.9	2.8	3.5	55,025	69,007	-20.3
Volvo Cars	2.2	2.5	21,375	23,655	-9.6	2.2	2.4	41,763	47,335	-11.8
SAIC Motor	2.3	2.1	22,360	19,962	+12.0	2.1	2.0	41,454	39,573	+4.8
Nissan	2.1	2.5	20,314	24,253	-16.2	2.1	2.5	40,894	49,263	-17.0
BYD	1.8	0.7	17,954	6,844	+162.3	1.9	0.7	36,069	13,728	+162.7
Suzuki	1.4	1.6	13,602	15,054	-9.6	1.4	1.5	26,390	29,862	-11.6
Tesla	1.8	1.6	17,664	15,794	+11.8	1.3	1.3	25,753	25,527	+0.9
Mazda	1.2	1.2	11,299	11,513	-1.9	1.2	1.2	22,349	22,595	-1.1
Jaguar Land Rover Group	0.7	0.8	7,223	7,637	-5.4	0.9	1.0	17,466	18,880	-7.5
Land Rover	0.7	0.7	7,222	7,139	+1.2	0.9	0.9	17,459	17,402	+0.3
Jaguar	0.0	0.1	1	498	-99.8	0.0	0.1	7	1,478	-99.5
Honda	0.5	0.6	5,351	5,335	+0.3	0.5	0.5	9,977	10,329	-3.4
Mitsubishi	0.2	0.4	1,828	3,490	-47.6	0.2	0.4	4,068	6,940	-41.4

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Mercedes-Benz brand only