

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	FEBRUARY					JANUARY-FEBRUARY				
	% share ¹		Units		% change	% share ¹		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
Volkswagen Group	26.6	26.3	230,228	224,392	+2.6	27.0	26.9	449,294	452,642	-0.7
Volkswagen	10.5	11.0	90,658	93,910	-3.5	10.6	11.3	176,570	189,907	-7.0
Skoda	6.9	5.8	59,430	49,837	+19.2	7.0	6.0	116,650	101,893	+14.5
Audi	4.8	4.8	41,558	40,608	+2.3	4.9	4.9	81,804	81,918	-0.1
Cupra	1.9	2.2	16,452	18,484	-11.0	1.9	2.2	32,151	36,289	-11.4
Seat	1.9	1.9	16,656	15,868	+5.0	1.8	1.8	30,782	30,225	+1.8
Porsche	0.6	0.6	4,891	5,171	-5.4	0.6	0.7	10,159	11,359	-10.6
Others ²	0.1	0.1	584	514	+13.6	0.1	0.1	1,178	1,051	+12.1
Stellantis	18.3	16.9	158,341	144,194	+9.8	18.3	16.5	304,251	277,773	+9.5
Peugeot	5.3	6.0	45,838	51,109	-10.3	5.6	5.8	92,704	97,740	-5.2
Fiat ³	3.9	2.6	33,964	22,248	+52.7	3.8	2.6	63,004	44,335	+42.1
Citroen	3.7	3.5	32,090	29,950	+7.1	3.6	3.3	60,345	55,713	+8.3
Opel/Vauxhall	3.2	2.5	27,954	20,984	+33.2	3.2	2.5	52,531	41,984	+25.1
Jeep	1.3	1.3	10,992	10,725	+2.5	1.3	1.2	20,866	20,695	+0.8
Alfa Romeo	0.5	0.6	3,948	4,852	-18.6	0.5	0.6	7,962	9,508	-16.3
DS	0.2	0.3	2,058	2,827	-27.2	0.2	0.3	3,839	4,893	-21.5
Lancia/Chrysler	0.1	0.1	1,275	1,155	+10.4	0.2	0.1	2,558	2,207	+15.9
Others ⁴	0.0	0.0	222	344	-35.5	0.0	0.0	442	698	-36.7
Renault Group	9.9	11.9	86,051	101,887	-15.5	9.7	11.4	161,262	192,224	-16.1
Renault	5.9	6.5	50,927	55,245	-7.8	5.8	5.9	96,397	99,038	-2.7
Dacia	4.0	5.4	34,432	45,918	-25.0	3.8	5.5	63,579	92,020	-30.9
Alpine	0.1	0.1	692	724	-4.4	0.1	0.1	1,286	1,166	+10.3
Toyota Group	7.2	7.6	61,918	65,022	-4.8	7.6	8.1	126,354	136,874	-7.7
Toyota	6.7	7.0	57,646	60,096	-4.1	7.1	7.5	117,510	125,697	-6.5
Lexus	0.5	0.6	4,272	4,926	-13.3	0.5	0.7	8,844	11,177	-20.9
Hyundai Group	7.0	7.4	60,756	62,894	-3.4	6.9	7.6	115,614	127,287	-9.2
Kia	3.7	3.6	31,651	30,945	+2.3	3.6	3.6	60,044	61,134	-1.8
Hyundai	3.4	3.7	29,105	31,949	-8.9	3.3	3.9	55,570	66,153	-16.0
BMW Group	6.5	6.9	56,120	58,604	-4.2	6.6	6.8	109,790	113,875	-3.6
BMW	5.4	5.7	46,914	48,984	-4.2	5.5	5.8	92,162	97,080	-5.1
Mini	1.1	1.1	9,206	9,620	-4.3	1.1	1.0	17,628	16,795	+5.0
Mercedes-Benz⁵	4.4	4.8	38,348	40,660	-5.7	4.5	4.5	74,422	75,363	-1.2
Ford	2.3	3.1	19,966	26,421	-24.4	2.5	3.1	41,039	52,267	-21.5
Volvo Cars	2.0	2.3	17,250	19,646	-12.2	2.0	2.3	33,143	38,023	-12.8
SAIC Motor	2.1	1.9	18,584	16,307	+14.0	1.9	1.8	32,214	30,211	+6.6
Nissan	2.0	2.2	17,478	19,110	-8.5	1.9	2.2	31,884	36,294	-12.2
BYD	1.8	0.6	15,438	5,412	+185.3	1.8	0.6	29,291	10,491	+179.2
Suzuki	1.4	1.6	12,089	13,959	-13.4	1.4	1.6	22,957	26,689	-14.0
Tesla	1.6	1.2	13,740	10,642	+29.1	1.3	1.1	20,941	17,947	+16.7
Mazda	1.1	1.1	9,335	9,715	-3.9	1.1	1.0	17,757	17,660	+0.5
Jaguar Land Rover Group	0.5	0.6	4,332	5,154	-15.95	0.5	0.6	8,376	9,775	-14.3
Land Rover	0.5	0.6	4,332	4,881	-11.2	0.5	0.6	8,376	9,329	-10.2
Jaguar	0.0	0.0	0	273	-100.0	0.0	0.0	0	446	-100.0
Honda	0.5	0.4	4,291	3,687	+16.4	0.5	0.4	7,888	6,902	+14.3
Mitsubishi	0.2	0.4	1,732	3,381	-48.8	0.2	0.4	3,828	6,757	-43.3

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Mercedes-Benz brand only