



NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	JANUARY					JANUARY-JANUARY				
	% share ¹		Units		% change	% share ¹		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
Volkswagen Group	26.7	26.8	256,728	266,798	-3.8	26.7	26.8	256,728	266,798	-3.8
Volkswagen	10.4	11.3	100,228	112,885	-11.2	10.4	11.3	100,228	112,885	-11.2
Skoda	6.8	5.9	64,967	58,989	+10.1	6.8	5.9	64,967	58,989	+10.1
Audi	5.1	4.9	48,984	49,230	-0.5	5.1	4.9	48,984	49,230	-0.5
Cupra	2.0	2.1	18,782	20,449	-8.2	2.0	2.1	18,782	20,449	-8.2
Seat	1.6	1.7	15,583	16,562	-5.9	1.6	1.7	15,583	16,562	-5.9
Porsche	0.8	0.8	7,514	7,950	-5.5	0.8	0.8	7,514	7,950	-5.5
Others ²	0.1	0.1	670	733	-8.7	0.1	0.1	670	733	-8.7
Stellantis	17.1	15.5	164,436	154,161	+6.7	17.1	15.5	164,436	154,161	+6.7
Peugeot	5.6	5.6	53,799	55,432	-2.9	5.6	5.6	53,799	55,432	-2.9
Opel/Vauxhall	3.3	2.9	32,054	28,437	+12.7	3.3	2.9	32,054	28,437	+12.7
Citroen	3.2	2.7	31,039	27,227	+14.0	3.2	2.7	31,039	27,227	+14.0
Fiat ³	3.1	2.4	29,415	23,617	+24.6	3.1	2.4	29,415	23,617	+24.6
Jeep	1.1	1.1	10,484	11,022	-4.9	1.1	1.1	10,484	11,022	-4.9
Alfa Romeo	0.4	0.5	4,278	4,794	-10.8	0.4	0.5	4,278	4,794	-10.8
DS	0.2	0.2	1,823	2,192	-16.8	0.2	0.2	1,823	2,192	-16.8
Lancia/Chrysler	0.1	0.1	1,283	1,052	+22.0	0.1	0.1	1,283	1,052	+22.0
Others ⁴	0.0	0.0	261	388	-32.7	0.0	0.0	261	388	-32.7
Renault Group	8.7	9.8	83,201	97,890	-15.0	8.7	9.8	83,201	97,890	-15.0
Renault	5.3	4.9	50,604	48,466	+4.4	5.3	4.9	50,604	48,466	+4.4
Dacia	3.3	4.9	31,819	48,953	-35.0	3.3	4.9	31,819	48,953	-35.0
Alpine	0.1	0.0	778	471	+65.2	0.1	0.0	778	471	+65.2
Hyundai Group	7.6	8.4	72,893	83,283	-12.5	7.6	8.4	72,893	83,283	-12.5
Kia	4.1	4.2	39,622	41,762	-5.1	4.1	4.2	39,622	41,762	-5.1
Hyundai	3.5	4.2	33,271	41,521	-19.9	3.5	4.2	33,271	41,521	-19.9
BMW Group	6.9	7.0	66,191	70,200	-5.7	6.9	7.0	66,191	70,200	-5.7
BMW	5.7	6.0	54,574	59,751	-8.7	5.7	6.0	54,574	59,751	-8.7
Mini	1.2	1.0	11,617	10,449	+11.2	1.2	1.0	11,617	10,449	+11.2
Toyota Group	7.2	8.0	69,139	79,836	-13.4	7.2	8.0	69,139	79,836	-13.4
Toyota	6.6	7.3	63,801	72,373	-11.8	6.6	7.3	63,801	72,373	-11.8
Lexus	0.6	0.7	5,338	7,463	-28.5	0.6	0.7	5,338	7,463	-28.5
Mercedes-Benz⁵	4.5	4.3	43,704	42,531	+2.8	4.5	4.3	43,704	42,531	+2.8
Ford	3.3	3.6	31,385	36,117	-13.1	3.3	3.6	31,385	36,117	-13.1
Nissan	2.1	2.5	20,570	25,010	-17.8	2.1	2.5	20,570	25,010	-17.8
Volvo Cars	2.1	2.4	20,367	23,680	-14.0	2.1	2.4	20,367	23,680	-14.0
SAIC Motor	2.0	2.0	19,254	19,611	-1.8	2.0	2.0	19,254	19,611	-1.8
BYD	1.9	0.7	18,242	6,884	+165.0	1.9	0.7	18,242	6,884	+165.0
Suzuki	1.3	1.5	12,793	14,808	-13.6	1.3	1.5	12,793	14,808	-13.6
Mazda	1.1	1.1	11,022	11,082	-0.5	1.1	1.1	11,022	11,082	-0.5
Jaguar Land Rover Group	1.1	1.1	10,243	11,243	-8.9	1.1	1.1	10,243	11,243	-8.9
Land Rover	1.1	1.0	10,237	10,263	-0.3	1.1	1.0	10,237	10,263	-0.3
Jaguar	0.0	0.1	6	980	-99.4	0.0	0.1	6	980	-99.4
Tesla	0.8	1.0	8,075	9,733	-17.0	0.8	1.0	8,075	9,733	-17.0
Honda	0.5	0.5	4,626	4,994	-7.4	0.5	0.5	4,626	4,994	-7.4
Mitsubishi	0.2	0.3	2,240	3,450	-35.1	0.2	0.3	2,240	3,450	-35.1

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Mercedes-Benz brand only