



## NEW CAR REGISTRATIONS BY MANUFACTURER

### EUROPEAN UNION (EU)

	JANUARY					JANUARY-JANUARY				
	% share <sup>1</sup>		Units		% change	% share <sup>1</sup>		Units		% change
	2026	2025	2026	2025	26/25	2026	2025	2026	2025	26/25
<b>Volkswagen Group</b>	<b>27.5</b>	<b>27.4</b>	<b>219,708</b>	<b>228,250</b>	<b>-3.7</b>	<b>27.5</b>	<b>27.4</b>	<b>219,708</b>	<b>228,250</b>	<b>-3.7</b>
Volkswagen	10.7	11.5	85,841	95,997	-10.6	10.7	11.5	85,841	95,997	-10.6
Skoda	7.2	6.3	57,619	52,056	+10.7	7.2	6.3	57,619	52,056	+10.7
Audi	5.1	5.0	40,505	41,310	-1.9	5.1	5.0	40,505	41,310	-1.9
Cupra	2.0	2.1	15,746	17,805	-11.6	2.0	2.1	15,746	17,805	-11.6
Seat	1.8	1.7	14,136	14,357	-1.5	1.8	1.7	14,136	14,357	-1.5
Porsche	0.7	0.7	5,285	6,188	-14.6	0.7	0.7	5,285	6,188	-14.6
Others <sup>2</sup>	0.1	0.1	575	537	+7.1	0.1	0.1	575	537	+7.1
<b>Stellantis</b>	<b>18.2</b>	<b>16.1</b>	<b>145,750</b>	<b>133,579</b>	<b>+9.1</b>	<b>18.2</b>	<b>16.1</b>	<b>145,750</b>	<b>133,579</b>	<b>+9.1</b>
Peugeot	5.9	5.6	46,842	46,631	+0.5	5.9	5.6	46,842	46,631	+0.5
Fiat <sup>3</sup>	3.6	2.7	28,992	22,087	+31.3	3.6	2.7	28,992	22,087	+31.3
Citroen	3.5	3.1	28,244	25,763	+9.6	3.5	3.1	28,244	25,763	+9.6
Opel/Vauxhall	3.1	2.5	24,575	21,000	+17.0	3.1	2.5	24,575	21,000	+17.0
Jeep	1.2	1.2	9,806	9,970	-1.6	1.2	1.2	9,806	9,970	-1.6
Alfa Romeo	0.5	0.6	4,012	4,656	-13.8	0.5	0.6	4,012	4,656	-13.8
DS	0.2	0.2	1,781	2,066	-13.8	0.2	0.2	1,781	2,066	-13.8
Lancia/Chrysler	0.2	0.1	1,282	1,052	+21.9	0.2	0.1	1,282	1,052	+21.9
Others <sup>4</sup>	0.0	0.0	216	354	-39.0	0.0	0.0	216	354	-39.0
<b>Renault Group</b>	<b>9.4</b>	<b>10.9</b>	<b>75,243</b>	<b>90,337</b>	<b>-16.7</b>	<b>9.4</b>	<b>10.9</b>	<b>75,243</b>	<b>90,337</b>	<b>-16.7</b>
Renault	5.7	5.3	45,484	43,793	+3.9	5.7	5.3	45,484	43,793	+3.9
Dacia	3.6	5.5	29,165	46,102	-36.7	3.6	5.5	29,165	46,102	-36.7
Alpine	0.1	0.1	594	442	+34.4	0.1	0.1	594	442	+34.4
<b>Toyota Group</b>	<b>7.7</b>	<b>8.6</b>	<b>61,572</b>	<b>71,852</b>	<b>-14.3</b>	<b>7.7</b>	<b>8.6</b>	<b>61,572</b>	<b>71,852</b>	<b>-14.3</b>
Toyota	7.2	7.9	57,252	65,601	-12.7	7.2	7.9	57,252	65,601	-12.7
Lexus	0.5	0.8	4,320	6,251	-30.9	0.5	0.8	4,320	6,251	-30.9
<b>Hyundai Group</b>	<b>6.9</b>	<b>7.7</b>	<b>54,955</b>	<b>64,403</b>	<b>-14.7</b>	<b>6.9</b>	<b>7.7</b>	<b>54,955</b>	<b>64,403</b>	<b>-14.7</b>
Kia	3.6	3.6	28,393	30,189	-5.9	3.6	3.6	28,393	30,189	-5.9
Hyundai	3.3	4.1	26,562	34,214	-22.4	3.3	4.1	26,562	34,214	-22.4
<b>BMW Group</b>	<b>6.7</b>	<b>6.6</b>	<b>53,456</b>	<b>55,271</b>	<b>-3.3</b>	<b>6.7</b>	<b>6.6</b>	<b>53,456</b>	<b>55,271</b>	<b>-3.3</b>
BMW	5.6	5.8	45,031	48,096	-6.4	5.6	5.8	45,031	48,096	-6.4
Mini	1.1	0.9	8,425	7,175	+17.4	1.1	0.9	8,425	7,175	+17.4
<b>Mercedes-Benz<sup>5</sup></b>	<b>4.5</b>	<b>4.2</b>	<b>36,074</b>	<b>34,703</b>	<b>+4.0</b>	<b>4.5</b>	<b>4.2</b>	<b>36,074</b>	<b>34,703</b>	<b>+4.0</b>
<b>Ford</b>	<b>3.1</b>	<b>3.1</b>	<b>24,484</b>	<b>25,846</b>	<b>-5.3</b>	<b>3.1</b>	<b>3.1</b>	<b>24,484</b>	<b>25,846</b>	<b>-5.3</b>
<b>Volvo Cars</b>	<b>2.0</b>	<b>2.2</b>	<b>15,877</b>	<b>18,377</b>	<b>-13.6</b>	<b>2.0</b>	<b>2.2</b>	<b>15,877</b>	<b>18,377</b>	<b>-13.6</b>
<b>Nissan</b>	<b>1.8</b>	<b>2.1</b>	<b>14,399</b>	<b>17,184</b>	<b>-16.2</b>	<b>1.8</b>	<b>2.1</b>	<b>14,399</b>	<b>17,184</b>	<b>-16.2</b>
<b>BYD</b>	<b>1.7</b>	<b>0.6</b>	<b>13,982</b>	<b>5,079</b>	<b>+175.3</b>	<b>1.7</b>	<b>0.6</b>	<b>13,982</b>	<b>5,079</b>	<b>+175.3</b>
<b>SAIC Motor</b>	<b>1.7</b>	<b>1.7</b>	<b>13,790</b>	<b>13,904</b>	<b>-0.8</b>	<b>1.7</b>	<b>1.7</b>	<b>13,790</b>	<b>13,904</b>	<b>-0.8</b>
<b>Suzuki</b>	<b>1.4</b>	<b>1.5</b>	<b>10,876</b>	<b>12,730</b>	<b>-14.6</b>	<b>1.4</b>	<b>1.5</b>	<b>10,876</b>	<b>12,730</b>	<b>-14.6</b>
<b>Mazda</b>	<b>1.0</b>	<b>1.0</b>	<b>8,395</b>	<b>7,945</b>	<b>+5.7</b>	<b>1.0</b>	<b>1.0</b>	<b>8,395</b>	<b>7,945</b>	<b>+5.7</b>
<b>Tesla</b>	<b>0.9</b>	<b>0.9</b>	<b>7,187</b>	<b>7,305</b>	<b>-1.6</b>	<b>0.9</b>	<b>0.9</b>	<b>7,187</b>	<b>7,305</b>	<b>-1.6</b>
<b>Jaguar Land Rover Group</b>	<b>0.5</b>	<b>0.6</b>	<b>4,044</b>	<b>4,621</b>	<b>-12.49</b>	<b>0.5</b>	<b>0.6</b>	<b>4,044</b>	<b>4,621</b>	<b>-12.5</b>
Land Rover	0.5	0.5	4,044	4,448	-9.1	0.5	0.5	4,044	4,448	-9.1
Jaguar	0.0	0.0	0	173	-100.0	0.0	0.0	0	173	-100.0
<b>Honda</b>	<b>0.4</b>	<b>0.4</b>	<b>3,597</b>	<b>3,215</b>	<b>+11.9</b>	<b>0.4</b>	<b>0.4</b>	<b>3,597</b>	<b>3,215</b>	<b>+11.9</b>
<b>Mitsubishi</b>	<b>0.3</b>	<b>0.4</b>	<b>2,096</b>	<b>3,376</b>	<b>-37.9</b>	<b>0.3</b>	<b>0.4</b>	<b>2,096</b>	<b>3,376</b>	<b>-37.9</b>

<sup>1</sup> ACEA estimation based on total by market

<sup>2</sup> Bentley, Bugatti, Lamborghini, and MAN

<sup>3</sup> Includes Abarth

<sup>4</sup> Dodge, Maserati, and RAM

<sup>5</sup> Mercedes-Benz brand only