

NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	AUGUST					JANUARY-AUGUST				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024	25/24	2025	2024	2025	2024	25/24
Volkswagen Group	27.7	27.7	219,048	209,030	+4.8	26.9	26.0	2,337,506	2,253,478	+3.7
Volkswagen	11.0	11.0	87,322	82,880	+5.4	11.0	10.5	960,081	908,589	+5.7
Skoda	6.6	6.6	52,246	50,101	+4.3	6.2	5.7	542,779	490,933	+10.6
Audi	5.2	5.6	41,335	42,353	-2.4	4.9	5.2	423,231	446,593	-5.2
Cupra	2.4	1.6	19,354	12,319	+57.1	2.3	1.6	196,614	141,890	+38.6
Seat	1.7	2.1	13,478	16,149	-16.5	1.7	2.2	145,688	189,969	-23.3
Porsche	0.6	0.6	4,718	4,809	-1.9	0.7	0.8	62,527	69,635	-10.2
Others ²	0.1	0.1	597	419	+42.4	0.1	0.1	6,588	5,869	+12.2
Stellantis	13.4	13.7	106,078	103,774	+2.2	14.9	16.2	1,298,913	1,402,264	-7.4
Peugeot	4.2	4.8	33,617	36,008	-6.6	5.1	5.0	445,419	430,993	+3.3
Opel/Vauxhall	3.1	3.4	24,644	25,957	-5.1	3.1	3.4	266,043	293,436	-9.3
Citroen	2.6	2.1	20,871	15,534	+34.4	2.7	3.1	237,542	265,358	-10.5
Fiat ³	1.9	1.8	14,689	13,630	+7.8	2.2	2.7	187,642	234,723	-20.1
Jeep	0.9	1.0	7,051	7,201	-2.1	1.0	1.0	89,738	88,522	+1.4
Alfa Romeo	0.4	0.2	2,977	1,835	+62.2	0.5	0.3	40,446	29,783	+35.8
DS	0.2	0.3	1,424	1,946	-26.8	0.2	0.3	20,784	26,227	-20.8
Lancia/Chrysler	0.1	0.2	507	1,381	-63.3	0.1	0.3	7,907	29,065	-72.8
Others ⁴	0.0	0.0	298	282	+5.7	0.0	0.0	3,392	4,157	-18.4
Renault Group	9.5	9.3	75,328	69,891	+7.8	10.2	9.7	887,334	837,565	+5.9
Renault	4.8	4.7	37,840	35,681	+6.1	5.5	5.2	481,489	447,443	+7.6
Dacia	4.7	4.5	36,936	34,068	+8.4	4.6	4.5	399,698	387,223	+3.2
Alpine	0.1	0.0	552	142	+288.7	0.1	0.0	6,147	2,899	+112.0
Hyundai Group	8.7	8.8	68,923	66,716	+3.3	8.1	8.4	699,978	724,868	-3.4
Hyundai	4.7	4.4	37,411	32,866	+13.8	4.1	4.2	353,931	362,034	-2.2
Kia	4.0	4.5	31,512	33,850	-6.9	4.0	4.2	346,047	362,834	-4.6
Toyota Group	7.5	8.0	59,677	60,594	-1.5	7.1	7.6	615,639	660,118	-6.7
Toyota	7.0	7.4	55,535	55,825	-0.5	6.5	7.1	565,232	612,864	-7.8
Lexus	0.5	0.6	4,142	4,769	-13.1	0.6	0.5	50,407	47,254	+6.7
BMW Group	7.8	7.3	61,402	55,112	+11.4	7.3	6.9	630,862	597,279	+5.6
BMW	6.4	6.3	50,625	47,641	+6.3	6.0	5.9	525,063	509,786	+3.0
Mini	1.4	1.0	10,777	7,471	+44.3	1.2	1.0	105,799	87,493	+20.9
Mercedes-Benz	5.6	5.8	44,225	43,627	+1.4	5.0	5.0	433,101	431,415	+0.4
Ford	3.3	3.5	25,930	26,294	-1.4	3.3	3.3	286,272	284,911	+0.5
Volvo Cars	2.0	2.7	16,101	20,445	-21.2	2.4	2.8	211,428	245,448	-13.9
Nissan	1.5	1.6	11,832	12,174	-2.8	2.3	2.4	199,707	210,633	-5.2
SAIC Motor	2.0	1.5	16,000	11,071	+44.5	2.2	1.9	192,433	160,800	+19.7
Tesla	1.9	2.5	14,831	19,136	-22.5	1.5	2.3	133,857	198,474	-32.6
Suzuki	1.3	1.6	10,201	11,923	-14.4	1.3	1.6	117,070	142,750	-18.0
Mazda	1.0	1.3	7,638	9,843	-22.4	1.1	1.3	99,636	115,007	-13.4
BYD	1.4	0.5	11,455	3,629	+215.7	1.1	0.3	95,940	25,241	+280.1
Jaguar Land Rover Group	0.9	1.0	6,828	7,234	-5.6	1.0	1.2	89,160	102,885	-13.3
Land Rover	0.9	0.8	6,803	6,308	+7.8	1.0	1.0	86,315	86,150	+0.2
Jaguar	0.0	0.1	25	926	-97.3	0.0	0.2	2,845	16,735	-83.0
Honda	0.5	0.6	4,236	4,604	-8.0	0.5	0.6	47,550	51,981	-8.5
Mitsubishi	0.3	0.4	2,157	3,139	-31.3	0.4	0.5	33,378	44,030	-24.2

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Mercedes-Benz brand only