

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	NOVEMBER					JANUARY-NOVEMBER				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024	25/24	2025	2024	2025	2024	25/24
Volkswagen Group	28.4	28.0	252,239	243,707	+3.5	27.7	26.8	2,731,077	2,601,350	+5.0
Volkswagen	11.5	11.8	101,815	102,370	-0.5	11.4	11.0	1,120,050	1,069,312	+4.7
Skoda	7.0	6.9	61,909	59,532	+4.0	6.7	6.2	664,142	603,871	+10.0
Audi	5.3	4.9	47,276	42,664	+10.8	4.8	4.9	476,204	476,799	-0.1
Cupra	2.3	1.9	20,740	16,786	+23.6	2.3	1.7	228,366	166,216	+37.4
Seat	1.7	1.8	15,379	15,408	-0.2	1.8	2.1	173,910	205,560	-15.4
Porsche	0.5	0.7	4,674	6,506	-28.2	0.6	0.8	62,011	74,157	-16.4
Others ²	0.1	0.1	447	441	+1.3	0.1	0.1	6,395	5,435	+17.7
Stellantis	14.1	14.3	124,716	124,370	+0.3	15.6	16.8	1,540,950	1,630,724	-5.5
Peugeot	4.5	5.2	40,081	45,196	-11.3	5.2	5.4	509,407	523,919	-2.8
Citroen	2.9	2.6	25,915	22,572	+14.8	3.1	3.1	302,556	304,015	-0.5
Opel/Vauxhall	2.8	2.7	24,491	23,333	+5.0	2.9	3.2	288,153	310,246	-7.1
Fiat ³	2.2	1.8	19,496	15,940	+22.3	2.5	2.8	241,871	272,662	-11.3
Jeep	0.9	1.1	7,948	9,316	-14.7	1.1	1.1	107,096	111,528	-4.0
Alfa Romeo	0.4	0.5	3,720	4,092	-9.1	0.5	0.4	51,422	38,516	+33.5
DS	0.2	0.3	1,750	2,723	-35.7	0.3	0.3	25,751	33,349	-22.8
Lancia/Chrysler	0.1	0.1	1,085	899	+20.7	0.1	0.3	10,926	31,923	-65.8
Others ⁴	0.0	0.0	230	299	-23.1	0.0	0.0	3,768	4,566	-17.5
Renault Group	11.7	11.7	103,707	101,342	+2.3	11.4	10.8	1,121,851	1,053,566	+6.5
Renault	6.6	6.4	58,382	55,726	+4.8	6.1	5.8	604,236	565,006	+6.9
Dacia	5.0	5.2	44,644	45,364	-1.6	5.2	5.0	510,322	485,318	+5.2
Alpine	0.1	0.0	681	252	+170.2	0.1	0.0	7,293	3,242	+125.0
Hyundai Group	7.1	7.3	62,766	63,225	-0.7	7.5	7.9	737,805	766,726	-3.8
Hyundai	3.7	3.6	32,855	31,187	+5.3	3.9	4.0	382,582	388,757	-1.6
Kia	3.4	3.7	29,911	32,038	-6.6	3.6	3.9	355,223	377,969	-6.0
Toyota Group	7.3	8.2	64,788	71,388	-9.2	7.4	8.0	728,777	775,615	-6.0
Toyota	6.8	7.7	60,473	66,551	-9.1	6.9	7.4	676,625	724,011	-6.5
Lexus	0.5	0.6	4,315	4,837	-10.8	0.5	0.5	52,152	51,604	+1.1
BMW Group	7.4	7.3	65,744	63,197	+4.0	7.0	6.7	692,818	652,840	+6.1
BMW	6.3	6.3	55,667	54,864	+1.5	6.0	5.8	586,959	564,644	+4.0
Mini	1.1	1.0	10,077	8,333	+20.9	1.1	0.9	105,859	88,196	+20.0
Mercedes-Benz⁵	5.6	6.0	50,144	52,120	-3.8	5.2	5.2	510,810	503,863	+1.4
Ford	2.6	2.8	23,405	24,549	-4.7	2.8	3.0	280,155	286,801	-2.3
Volvo Cars	2.1	2.7	18,756	23,723	-20.9	2.2	2.7	217,309	257,722	-15.7
SAIC Motor	1.9	1.4	17,067	12,051	+41.6	1.9	1.4	191,043	137,063	+39.4
Nissan	1.5	1.6	13,008	14,266	-8.8	1.8	1.9	178,047	181,171	-1.7
Suzuki	1.2	1.5	10,361	12,957	-20.0	1.4	1.7	137,996	161,265	-14.4
Tesla	1.4	2.1	12,130	18,430	-34.2	1.3	2.2	129,024	210,869	-38.8
BYD	1.8	0.6	16,158	4,821	+235.2	1.1	0.3	110,715	32,562	+240.0
Mazda	1.3	1.2	11,165	10,411	+7.2	1.1	1.3	106,421	125,072	-14.9
Jaguar Land Rover Group	0.4	0.6	3,427	5,518	-37.89	0.5	0.6	48,830	58,231	-16.1
Land Rover	0.4	0.6	3,427	5,037	-32.0	0.5	0.5	47,896	52,915	-9.5
Jaguar	0.0	0.1	0	481	-100.0	0.0	0.1	934	5,316	-82.4
Honda	0.4	0.3	3,913	2,838	+37.9	0.4	0.4	41,231	36,853	+11.9
Mitsubishi	0.3	0.4	2,547	3,462	-26.4	0.4	0.5	38,936	52,791	-26.2

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Mercedes-Benz brand only