

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	AUGUST					JANUARY-AUGUST				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024	25/24	2025	2024	2025	2024	25/24
Volkswagen Group	28.1	27.8	190,142	178,790	+6.3	27.5	26.4	1,972,883	1,895,534	+4.1
Volkswagen	11.2	11.2	75,739	72,299	+4.8	11.4	10.8	814,549	778,023	+4.7
Skoda	6.8	6.8	46,333	43,904	+5.5	6.5	5.9	469,452	426,666	+10.0
Audi	5.1	5.3	34,724	34,303	+1.2	4.8	4.9	340,854	351,340	-3.0
Cupra	2.5	1.6	16,963	10,539	+61.0	2.3	1.7	167,547	120,411	+39.1
Seat	1.8	2.1	12,216	13,507	-9.6	1.8	2.2	128,751	160,072	-19.6
Porsche	0.5	0.6	3,658	3,895	-6.1	0.7	0.8	46,759	54,644	-14.4
Others ²	0.1	0.1	511	343	+48.9	0.1	0.1	4,973	4,378	+13.6
Stellantis	14.2	14.4	95,966	92,811	+3.4	15.9	17.5	1,143,155	1,254,655	-8.9
Peugeot	4.3	5.0	29,055	32,082	-9.4	5.3	5.3	381,530	383,918	-0.6
Citroen	2.9	2.1	19,507	13,809	+41.3	3.1	3.4	223,597	243,908	-8.3
Opel/Vauxhall	3.2	3.5	21,515	22,386	-3.9	2.9	3.3	208,601	236,484	-11.8
Fiat ³	2.1	2.0	14,351	12,675	+13.2	2.5	3.1	179,618	221,827	-19.0
Jeep	1.0	1.0	6,558	6,664	-1.6	1.1	1.1	80,993	82,509	-1.8
Alfa Romeo	0.4	0.3	2,814	1,719	+63.7	0.5	0.4	38,239	28,168	+35.8
DS	0.2	0.3	1,401	1,854	-24.4	0.3	0.4	19,666	25,247	-22.1
Lancia/Chrysler	0.1	0.2	507	1,380	-63.3	0.1	0.4	7,900	29,064	-72.8
Others ⁴	0.0	0.0	258	242	+6.6	0.0	0.0	3,011	3,530	-14.7
Renault Group	10.3	10.0	69,562	64,370	+8.1	11.4	10.7	814,414	770,094	+5.8
Renault	5.1	5.0	34,327	32,205	+6.6	6.1	5.7	435,096	405,910	+7.2
Dacia	5.1	5.0	34,803	32,041	+8.6	5.2	5.0	373,954	361,623	+3.4
Alpine	0.1	0.0	432	124	+248.4	0.1	0.0	5,364	2,561	+109.4
Toyota Group	8.5	9.1	57,837	58,699	-1.5	8.3	8.9	598,352	640,279	-6.5
Toyota	8.0	8.4	53,929	54,104	-0.3	7.7	8.3	549,690	594,540	-7.5
Lexus	0.6	0.7	3,908	4,595	-15.0	0.7	0.6	48,662	45,739	+6.4
Hyundai Group	8.6	8.7	58,563	56,265	+4.1	7.6	8.0	546,650	575,365	-5.0
Hyundai	4.7	4.3	32,077	27,936	+14.8	4.0	4.1	283,619	293,688	-3.4
Kia	3.9	4.4	26,486	28,329	-6.5	3.7	3.9	263,031	281,677	-6.6
BMW Group	7.5	7.3	51,080	47,057	+8.5	7.0	6.5	499,157	467,044	+6.9
BMW	6.3	6.3	42,969	40,758	+5.4	5.9	5.7	425,662	406,935	+4.6
Mini	1.2	1.0	8,111	6,299	+28.8	1.0	0.8	73,495	60,109	+22.3
Mercedes-Benz	5.6	5.8	37,999	37,527	+1.3	5.0	4.9	360,516	354,887	+1.6
Ford	2.9	3.2	19,813	20,530	-3.5	2.9	2.9	208,767	210,225	-0.7
Volvo Cars	1.9	2.4	12,626	15,654	-19.3	2.2	2.7	158,525	191,909	-17.4
SAIC Motor	1.9	1.3	12,822	8,046	+59.4	1.9	1.4	136,629	102,662	+33.1
Nissan	1.3	1.3	9,043	8,670	+4.3	1.9	1.9	136,235	139,460	-2.3
Suzuki	1.4	1.6	9,207	10,107	-8.9	1.4	1.7	102,649	121,593	-15.6
Tesla	1.2	2.0	8,220	12,966	-36.6	1.2	2.1	85,673	150,037	-42.9
Mazda	1.0	1.3	6,811	8,334	-18.3	1.1	1.3	75,476	93,734	-19.5
BYD	1.3	0.5	9,130	3,030	+201.3	0.9	0.3	67,632	19,663	+244.0
Jaguar Land Rover Group	0.6	0.6	4,136	4,135	+0.02	0.5	0.6	38,623	44,348	-12.9
Land Rover	0.6	0.6	4,136	3,869	+6.9	0.5	0.6	37,689	40,105	-6.0
Jaguar	0.0	0.0	0	266	-100.0	0.0	0.1	934	4,243	-78.0
Mitsubishi	0.3	0.5	2,011	2,964	-32.2	0.4	0.6	31,939	42,221	-24.4
Honda	0.4	0.4	2,842	2,698	+5.3	0.4	0.4	29,248	27,239	+7.4

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Mercedes-Benz brand only