

NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	OCTOBER					JANUARY-OCTOBER				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024		2025	2024	2025	2024	
Volkswagen Group	28.3	27.8	308,508	289,787	+6.5	26.9	26.2	2,963,187	2,832,668	+4.6
Volkswagen	11.2	11.2	122,239	116,321	+5.1	11.0	10.5	1,208,829	1,140,322	+6.0
Skoda	7.2	6.9	78,436	71,607	+9.5	6.3	5.8	698,586	632,540	+10.4
Audi	5.3	5.2	57,767	54,552	+5.9	4.9	5.2	541,881	560,038	-3.2
Cupra	2.3	1.9	24,576	19,465	+26.3	2.2	1.7	246,702	178,529	+38.2
Seat	1.6	1.6	17,207	16,947	+1.5	1.6	2.1	181,231	226,518	-20.0
Porsche	0.7	1.0	7,653	10,382	-26.3	0.7	0.8	77,938	87,835	-11.3
Others ²	0.1	0.0	629	513	+22.6	0.1	0.1	8,019	6,886	+16.5
Stellantis	14.4	14.4	157,350	150,436	+4.6	14.7	15.7	1,621,790	1,701,081	-4.7
Peugeot	4.7	5.6	51,712	58,032	-10.9	5.0	5.0	552,051	543,095	+1.6
Opel/Vauxhall	3.2	3.0	35,400	31,490	+12.4	3.1	3.3	340,349	358,886	-5.2
Citroen	2.8	2.2	30,569	22,926	+33.3	2.7	2.9	296,655	310,337	-4.4
Fiat ³	2.0	1.8	21,771	18,735	+16.2	2.1	2.5	232,405	273,331	-15.0
Jeep	0.9	1.1	9,366	11,555	-18.9	1.0	1.0	110,217	110,872	-0.6
Alfa Romeo	0.5	0.3	4,939	3,485	+41.7	0.5	0.3	51,019	36,542	+39.6
DS	0.2	0.3	2,150	2,890	-25.6	0.2	0.3	25,195	31,956	-21.2
Lancia/Chrysler	0.1	0.1	1,106	880	+25.7	0.1	0.3	9,844	31,027	-68.3
Others ⁴	0.0	0.0	337	443	-23.9	0.0	0.0	4,055	5,035	-19.5
Renault Group	10.4	9.9	113,448	102,609	+10.6	10.1	9.6	1,116,387	1,040,747	+7.3
Renault	5.7	5.4	62,778	56,687	+10.7	5.5	5.2	609,004	564,675	+7.9
Dacia	4.6	4.4	49,747	45,633	+9.0	4.5	4.4	499,324	472,668	+5.6
Alpine	0.1	0.0	923	289	+219.4	0.1	0.0	8,059	3,404	+136.8
Hyundai Group	7.5	7.9	81,540	82,734	-1.4	8.0	8.4	879,479	904,712	-2.8
Hyundai	3.8	4.0	41,137	41,488	-0.8	4.0	4.2	443,364	450,139	-1.5
Kia	3.7	4.0	40,403	41,246	-2.0	4.0	4.2	436,115	454,573	-4.1
Toyota Group	6.8	8.1	74,741	84,871	-11.9	7.0	7.7	776,321	829,413	-6.4
Toyota	6.3	7.5	68,728	77,914	-11.8	6.5	7.1	712,076	766,750	-7.1
Lexus	0.6	0.7	6,013	6,957	-13.6	0.6	0.6	64,245	62,663	+2.5
BMW Group	7.5	7.4	81,984	77,066	+6.4	7.3	7.0	799,922	756,420	+5.8
BMW	6.1	6.2	66,335	64,538	+2.8	6.0	5.9	661,310	639,590	+3.4
Mini	1.4	1.2	15,649	12,528	+24.9	1.3	1.1	138,612	116,830	+18.6
Mercedes-Benz⁵	5.1	5.6	56,221	57,921	-2.9	5.1	5.1	557,264	556,919	+0.1
Ford	3.1	3.4	33,411	35,670	-6.3	3.3	3.4	360,396	362,708	-0.6
Volvo Cars	2.6	2.9	28,878	30,497	-5.3	2.5	2.8	272,402	305,910	-11.0
SAIC Motor	2.2	1.7	23,860	17,552	+35.9	2.3	1.8	250,250	197,686	+26.6
Nissan	1.9	2.0	20,316	20,817	-2.4	2.3	2.4	249,668	260,124	-4.0
Tesla	0.6	1.3	6,964	13,519	-48.5	1.6	2.4	180,688	256,495	-29.6
Suzuki	1.3	1.4	13,812	14,473	-4.6	1.3	1.6	147,062	174,996	-16.0
BYD	1.6	0.5	17,470	5,695	+206.8	1.3	0.3	138,390	35,949	+285.0
Mazda	1.1	1.2	11,573	12,454	-7.1	1.2	1.3	127,362	144,388	-11.8
Jaguar Land Rover Group	0.7	0.9	7,877	9,574	-17.7	1.0	1.2	107,274	128,659	-16.6
Land Rover	0.7	0.8	7,877	7,881	-0.1	0.9	1.0	104,429	108,055	-3.4
Jaguar	0.0	0.2	0	1,693	-100.0	0.0	0.2	2,845	20,604	-86.2
Honda	0.5	0.5	5,101	5,223	-2.3	0.6	0.6	61,944	65,712	-5.7
Mitsubishi	0.2	0.4	2,189	4,063	-46.1	0.3	0.5	38,158	51,507	-25.9

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Mercedes-Benz brand only