

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	OCTOBER					JANUARY-OCTOBER				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024	25/24	2025	2024	2025	2024	25/24
Volkswagen Group	28.8	28.3	264,069	244,827	+7.9	27.6	26.6	2,477,875	2,357,643	+5.1
Volkswagen	11.5	11.5	105,408	99,580	+5.9	11.3	10.9	1,017,781	966,942	+5.3
Skoda	7.6	7.1	69,786	61,876	+12.8	6.7	6.1	601,963	544,339	+10.6
Audi	5.1	5.0	46,485	43,312	+7.3	4.8	4.9	428,839	434,135	-1.2
Cupra	2.3	2.0	20,751	16,965	+22.3	2.3	1.7	207,109	149,430	+38.6
Seat	1.7	1.8	15,698	15,177	+3.4	1.8	2.1	158,831	190,152	-16.5
Porsche	0.6	0.9	5,474	7,606	-28.0	0.6	0.8	57,389	67,651	-15.2
Others ²	0.1	0.0	466	311	+49.9	0.1	0.1	5,962	4,994	+19.4
Stellantis	15.2	15.1	139,709	131,070	+6.6	15.8	17.0	1,416,202	1,506,355	-6.0
Peugeot	5.0	5.8	45,543	49,891	-8.7	5.2	5.4	469,322	478,723	-2.0
Citroen	3.0	2.3	27,357	19,687	+39.0	3.1	3.2	276,641	281,443	-1.7
Opel/Vauxhall	3.1	3.0	28,702	26,194	+9.6	2.9	3.2	263,659	286,913	-8.1
Fiat ³	2.3	2.0	21,291	17,630	+20.8	2.5	2.9	222,375	256,722	-13.4
Jeep	1.0	1.2	8,723	10,369	-15.9	1.1	1.2	99,131	102,212	-3.0
Alfa Romeo	0.5	0.4	4,597	3,249	+41.5	0.5	0.4	47,699	34,425	+38.6
DS	0.2	0.3	2,103	2,776	-24.2	0.3	0.3	24,000	30,626	-21.6
Lancia/Chrysler	0.1	0.1	1,106	879	+25.8	0.1	0.4	9,837	31,024	-68.3
Others ⁴	0.0	0.0	287	395	-27.3	0.0	0.0	3,538	4,267	-17.1
Renault Group	11.3	10.9	103,408	94,021	+10.0	11.3	10.8	1,018,412	952,224	+7.0
Renault	6.2	5.9	56,494	51,306	+10.1	6.1	5.8	545,923	509,280	+7.2
Dacia	5.0	4.9	46,244	42,453	+8.9	5.2	5.0	465,879	439,954	+5.9
Alpine	0.1	0.0	670	262	+155.7	0.1	0.0	6,610	2,990	+121.1
Toyota Group	7.2	8.5	65,616	73,523	-10.8	7.4	8.0	663,970	704,227	-5.7
Toyota	6.6	7.9	60,886	68,109	-10.6	6.9	7.4	616,104	657,460	-6.3
Lexus	0.5	0.6	4,730	5,414	-12.6	0.5	0.5	47,866	46,767	+2.3
Hyundai Group	7.2	7.6	65,589	65,527	+0.1	7.5	7.9	675,102	703,472	-4.0
Hyundai	3.7	3.9	33,855	33,458	+1.2	3.9	4.0	349,790	357,541	-2.2
Kia	3.5	3.7	31,734	32,069	-1.0	3.6	3.9	325,312	345,931	-6.0
BMW Group	7.2	7.0	66,331	60,999	+8.7	7.0	6.7	626,830	589,643	+6.3
BMW	6.0	6.1	55,273	52,784	+4.7	5.9	5.8	531,047	509,780	+4.2
Mini	1.2	0.9	11,058	8,215	+34.6	1.1	0.9	95,783	79,863	+19.9
Mercedes-Benz⁵	5.3	5.5	48,827	47,875	+2.0	5.1	5.1	460,666	451,743	+2.0
Ford	2.6	3.0	23,846	26,159	-8.8	2.9	3.0	256,750	262,252	-2.1
Volvo Cars	2.3	2.7	21,471	23,247	-7.6	2.2	2.6	198,483	233,999	-15.2
SAIC Motor	2.1	1.4	18,847	12,079	+56.0	1.9	1.4	173,910	125,012	+39.1
Nissan	1.5	1.7	14,034	14,498	-3.2	1.8	1.9	165,506	166,905	-0.8
Suzuki	1.3	1.5	12,034	13,189	-8.8	1.4	1.7	127,609	148,308	-14.0
Tesla	0.6	1.3	5,647	10,867	-48.0	1.3	2.2	117,000	192,439	-39.2
Mazda	1.0	1.2	9,426	10,360	-9.0	1.1	1.3	95,218	114,661	-17.0
BYD	1.5	0.5	13,350	4,525	+195.0	1.0	0.3	94,216	27,741	+239.6
Jaguar Land Rover Group	0.4	0.5	3,436	3,925	-12.46	0.5	0.6	45,469	52,713	-13.7
Land Rover	0.4	0.4	3,436	3,659	-6.1	0.5	0.5	44,535	47,878	-7.0
Jaguar	0.0	0.0	0	266	-100.0	0.0	0.1	934	4,835	-80.7
Honda	0.4	0.4	3,978	3,588	+10.9	0.4	0.4	37,318	34,015	+9.7
Mitsubishi	0.2	0.5	2,048	3,930	-47.9	0.4	0.6	36,389	49,329	-26.2

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Mercedes-Benz brand only