

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	SEPTEMBER					JANUARY-SEPTEMBER				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024	25/24	2025	2024	2025	2024	25/24
Volkswagen Group	27.2	26.9	241,368	217,283	+11.1	27.5	26.5	2,213,854	2,112,817	+4.8
Volkswagen	11.0	11.1	97,882	89,339	+9.6	11.3	10.9	912,402	867,362	+5.2
Skoda	7.1	6.9	63,047	55,797	+13.0	6.6	6.0	532,165	482,463	+10.3
Audi	4.7	4.9	41,525	39,483	+5.2	4.7	4.9	382,361	390,823	-2.2
Cupra	2.1	1.5	18,796	12,054	+55.9	2.3	1.7	186,350	132,465	+40.7
Seat	1.6	1.8	14,548	14,903	-2.4	1.8	2.2	143,259	174,975	-18.1
Porsche	0.6	0.7	5,051	5,401	-6.5	0.6	0.8	51,823	60,045	-13.7
Others ²	0.1	0.0	519	306	+69.6	0.1	0.1	5,494	4,684	+17.3
Stellantis	15.0	14.9	133,305	120,630	+10.5	15.8	17.2	1,276,468	1,375,287	-7.2
Peugeot	4.8	5.6	42,245	44,913	-5.9	5.3	5.4	423,771	428,832	-1.2
Citroen	2.9	2.2	25,685	17,848	+43.9	3.1	3.3	249,280	261,756	-4.8
Opel/Vauxhall	3.0	3.0	26,357	24,234	+8.8	2.9	3.3	234,954	260,719	-9.9
Fiat ³	2.4	2.1	21,444	17,266	+24.2	2.5	3.0	201,077	239,093	-15.9
Jeep	1.1	1.2	9,415	9,334	+0.9	1.1	1.1	90,408	91,843	-1.6
Alfa Romeo	0.5	0.4	4,860	3,009	+61.5	0.5	0.4	43,103	31,177	+38.3
DS	0.3	0.3	2,230	2,603	-14.3	0.3	0.3	21,896	27,850	-21.4
Lancia/Chrysler	0.1	0.1	833	1,081	-22.9	0.1	0.4	8,732	30,145	-71.0
Others ⁴	0.0	0.0	236	342	-31.0	0.0	0.0	3,247	3,872	-16.1
Renault Group	11.3	10.9	100,817	88,106	+14.4	11.4	10.7	915,147	858,203	+6.6
Renault	6.1	6.4	54,483	52,064	+4.6	6.1	5.7	489,519	457,974	+6.9
Dacia	5.1	4.4	45,762	35,875	+27.6	5.2	5.0	419,688	397,501	+5.6
Alpine	0.1	0.0	572	167	+242.5	0.1	0.0	5,940	2,728	+117.7
Toyota Group	7.5	7.7	66,492	62,606	+6.2	7.4	7.9	598,422	630,704	-5.1
Toyota	6.9	7.1	61,545	57,482	+7.1	6.9	7.4	555,286	589,351	-5.8
Lexus	0.6	0.6	4,947	5,124	-3.5	0.5	0.5	43,136	41,353	+4.3
Hyundai Group	7.1	7.7	62,749	62,584	+0.3	7.6	8.0	609,463	637,951	-4.5
Hyundai	3.6	3.8	32,202	30,399	+5.9	3.9	4.1	315,885	324,089	-2.5
Kia	3.4	4.0	30,547	32,185	-5.1	3.6	3.9	293,578	313,862	-6.5
BMW Group	6.7	7.6	59,871	61,600	-2.8	7.0	6.6	560,233	528,644	+6.0
BMW	5.5	6.2	48,740	50,061	-2.6	5.9	5.7	475,510	456,996	+4.1
Mini	1.3	1.4	11,131	11,539	-3.5	1.1	0.9	84,723	71,648	+18.2
Mercedes-Benz⁵	5.8	6.1	51,323	48,981	+4.8	5.1	5.1	411,839	403,868	+2.0
Ford	2.7	3.2	24,137	25,868	-6.7	2.9	3.0	232,904	236,093	-1.4
Volvo Cars	2.1	2.3	18,488	18,843	-1.9	2.2	2.6	177,011	210,752	-16.0
SAIC Motor	2.1	1.3	18,406	10,271	+79.2	1.9	1.4	155,055	112,933	+37.3
Nissan	1.7	1.6	15,515	12,947	+19.8	1.9	1.9	151,623	152,407	-0.5
Suzuki	1.5	1.7	13,295	13,526	-1.7	1.4	1.7	115,953	135,119	-14.2
Tesla	2.9	3.9	25,656	31,535	-18.6	1.4	2.3	111,328	181,572	-38.7
Mazda	1.2	1.3	10,250	10,567	-3.0	1.1	1.3	85,746	104,301	-17.8
BYD	1.5	0.4	13,221	3,553	+272.1	1.0	0.3	80,807	23,216	+248.1
Jaguar Land Rover Group	0.4	0.5	3,410	4,440	-23.20	0.5	0.6	42,033	48,788	-13.8
Land Rover	0.4	0.5	3,410	4,114	-17.1	0.5	0.6	41,099	44,219	-7.1
Jaguar	0.0	0.0	0	326	-100.0	0.0	0.1	934	4,569	-79.6
Mitsubishi	0.3	0.4	2,402	3,178	-24.4	0.4	0.6	34,341	45,399	-24.4
Honda	0.5	0.4	4,092	3,188	+28.4	0.4	0.4	33,340	30,427	+9.6

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Mercedes-Benz brand only