

NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	JULY					JANUARY-JULY				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024		2025	2024	2025	2024	
Volkswagen Group	28.2	26.8	306,543	274,659	+11.6	26.8	25.9	2,118,454	2,044,448	+3.6
Volkswagen	11.5	10.7	124,464	109,327	+13.8	11.0	10.4	872,817	825,709	+5.7
Skoda	7.1	5.8	77,591	59,442	+30.5	6.2	5.6	490,531	440,832	+11.3
Audi	4.9	5.8	52,971	59,147	-10.4	4.8	5.1	381,895	404,240	-5.5
Cupra	2.2	1.6	24,199	16,662	+45.2	2.2	1.6	177,241	129,571	+36.8
Seat	1.7	2.2	18,564	22,902	-18.9	1.7	2.2	132,209	173,820	-23.9
Porsche	0.7	0.6	7,801	6,413	+21.6	0.7	0.8	57,777	64,826	-10.9
Others ²	0.1	0.1	952	766	+24.3	0.1	0.1	5,984	5,450	+9.8
Stellantis	13.9	14.9	151,391	153,071	-1.1	15.1	16.4	1,192,746	1,298,490	-8.1
Peugeot	4.4	4.8	48,027	49,291	-2.6	5.2	5.0	411,792	394,985	+4.3
Opel/Vauxhall	3.3	3.3	36,279	33,859	+7.1	3.1	3.4	241,385	267,479	-9.8
Citroen	2.4	2.6	26,333	26,298	+0.1	2.7	3.2	216,659	249,824	-13.3
Fiat ³	2.1	2.3	22,314	23,862	-6.5	2.2	2.8	172,926	221,093	-21.8
Jeep	1.0	1.0	10,422	10,479	-0.5	1.0	1.0	82,692	81,321	+1.7
Alfa Romeo	0.4	0.3	4,317	3,104	+39.1	0.5	0.4	37,442	27,948	+34.0
DS	0.2	0.3	2,245	2,834	-20.8	0.2	0.3	19,356	24,281	-20.3
Lancia/Chrysler	0.1	0.3	905	2,843	-68.2	0.1	0.4	7,401	27,684	-73.3
Others ⁴	0.1	0.0	549	501	+9.6	0.0	0.0	3,093	3,875	-20.2
Renault Group	9.6	9.3	104,194	95,784	+8.8	10.3	9.7	812,116	767,674	+5.8
Renault	4.6	4.7	49,559	48,125	+3.0	5.6	5.2	443,682	411,762	+7.8
Dacia	5.0	4.6	53,945	47,468	+13.6	4.6	4.5	362,839	353,155	+2.7
Alpine	0.1	0.0	690	191	+261.3	0.1	0.0	5,595	2,757	+102.9
Hyundai Group	8.5	9.2	91,819	93,934	-2.3	8.0	8.3	631,027	658,162	-4.1
Hyundai	4.5	4.6	49,148	47,294	+3.9	4.0	4.2	316,492	329,178	-3.9
Kia	3.9	4.6	42,671	46,640	-8.5	4.0	4.2	314,535	328,984	-4.4
Toyota Group	7.1	7.8	77,435	80,390	-3.7	7.0	7.6	556,411	599,524	-7.2
Toyota	6.6	7.2	71,376	74,172	-3.8	6.5	7.0	510,094	557,039	-8.4
Lexus	0.6	0.6	6,059	6,218	-2.6	0.6	0.5	46,317	42,485	+9.0
BMW Group	7.7	7.3	83,279	74,602	+11.6	7.2	6.9	569,338	542,167	+5.0
BMW	6.3	6.2	67,875	63,705	+6.5	6.0	5.8	474,149	462,145	+2.6
Mini	1.4	1.1	15,404	10,897	+41.4	1.2	1.0	95,189	80,022	+19.0
Mercedes-Benz⁵	4.9	5.2	53,458	53,447	+0.0	4.9	4.9	388,876	387,788	+0.3
Ford	3.3	3.1	35,858	32,140	+11.6	3.3	3.3	260,342	258,617	+0.7
Volvo Cars	2.3	2.9	25,030	30,044	-16.7	2.5	2.8	195,266	225,003	-13.2
Nissan	1.9	2.2	20,882	22,058	-5.3	2.4	2.5	187,969	198,459	-5.3
SAIC Motor	2.1	2.0	23,316	20,607	+13.1	2.2	1.9	176,415	149,729	+17.8
Suzuki	1.2	1.5	13,376	15,178	-11.9	1.4	1.7	106,860	130,827	-18.3
Tesla	0.8	1.4	8,837	14,769	-40.2	1.5	2.3	119,013	179,338	-33.6
Mazda	0.9	1.2	10,036	11,795	-14.9	1.2	1.3	91,975	105,164	-12.5
BYD	1.2	0.4	13,503	4,151	+225.3	1.1	0.3	84,416	21,612	+290.6
Jaguar Land Rover Group	0.9	1.2	9,828	12,100	-18.8	1.0	1.2	82,332	95,651	-13.9
Land Rover	0.9	1.0	9,821	10,640	-7.7	1.0	1.0	79,512	79,842	-0.4
Jaguar	0.0	0.1	7	1,460	-99.5	0.0	0.2	2,820	15,809	-82.2
Honda	0.6	0.6	6,024	6,068	-0.7	0.5	0.6	43,314	47,377	-8.6
Mitsubishi	0.3	0.3	3,327	3,224	+3.2	0.4	0.5	31,221	40,891	-23.6

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Mercedes-Benz brand only