

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	JULY					JANUARY-JULY				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024	25/24	2025	2024	2025	2024	25/24
Volkswagen Group	28.7	27.1	262,069	230,558	+13.7	27.5	26.3	1,782,824	1,716,744	+3.8
Volkswagen	11.8	10.8	107,723	92,216	+16.8	11.4	10.8	738,878	705,724	+4.7
Skoda	7.4	6.1	68,076	52,251	+30.3	6.5	5.9	423,138	382,762	+10.5
Audi	4.7	5.6	42,617	47,842	-10.9	4.7	4.9	306,130	317,037	-3.4
Cupra	2.2	1.6	20,097	13,430	+49.6	2.3	1.7	150,572	109,872	+37.0
Seat	1.8	2.3	16,833	19,383	-13.2	1.8	2.2	116,579	146,565	-20.5
Porsche	0.7	0.6	5,964	4,832	+23.4	0.7	0.8	43,071	50,749	-15.1
Others ²	0.1	0.1	758	604	+25.6	0.1	0.1	4,456	4,035	+10.4
Stellantis	14.9	16.1	135,992	137,235	-0.9	16.1	17.8	1,047,094	1,161,844	-9.9
Peugeot	4.5	5.2	41,243	43,965	-6.2	5.4	5.4	352,458	351,836	+0.2
Citroen	2.7	2.8	24,911	24,114	+3.3	3.1	3.5	204,073	230,099	-11.3
Opel/Vauxhall	3.4	3.3	30,990	28,021	+10.6	2.9	3.3	187,076	214,098	-12.6
Fiat ³	2.4	2.7	21,738	22,698	-4.2	2.5	3.2	165,240	209,152	-21.0
Jeep	1.0	1.1	9,428	9,535	-1.1	1.1	1.2	74,439	75,845	-1.9
Alfa Romeo	0.4	0.3	4,068	2,947	+38.0	0.5	0.4	35,400	26,449	+33.8
DS	0.2	0.3	2,218	2,694	-17.7	0.3	0.4	18,261	23,393	-21.9
Lancia/Chrysler	0.1	0.3	905	2,843	-68.2	0.1	0.4	7,394	27,684	-73.3
Others ⁴	0.1	0.0	491	418	+17.5	0.0	0.1	2,753	3,288	-16.3
Renault Group	10.6	10.4	96,943	88,587	+9.4	11.5	10.8	744,962	705,724	+5.6
Renault	5.0	5.1	45,307	43,630	+3.8	6.2	5.7	400,802	373,705	+7.3
Dacia	5.6	5.3	51,096	44,798	+14.1	5.2	5.0	339,228	329,582	+2.9
Alpine	0.1	0.0	540	159	+239.6	0.1	0.0	4,932	2,437	+102.4
Toyota Group	8.3	9.2	75,602	78,590	-3.8	8.3	8.9	540,784	581,580	-7.0
Toyota	7.6	8.5	69,798	72,550	-3.8	7.6	8.3	496,009	540,436	-8.2
Lexus	0.6	0.7	5,804	6,040	-3.9	0.7	0.6	44,775	41,144	+8.8
Hyundai Group	8.0	8.8	73,486	74,794	-1.7	7.5	7.9	488,060	519,110	-6.0
Hyundai	4.4	4.5	40,672	38,527	+5.6	3.9	4.1	251,515	265,762	-5.4
Kia	3.6	4.3	32,814	36,267	-9.5	3.6	3.9	236,545	253,348	-6.6
BMW Group	7.4	7.0	67,957	59,439	+14.3	6.9	6.4	447,671	419,987	+6.6
BMW	6.3	6.1	57,498	51,761	+11.1	5.9	5.6	382,234	366,177	+4.4
Mini	1.1	0.9	10,459	7,678	+36.2	1.0	0.8	65,437	53,810	+21.6
Mercedes-Benz⁵	5.0	5.2	45,581	44,427	+2.6	5.0	4.9	322,517	317,360	+1.6
Ford	2.9	2.8	26,349	23,860	+10.4	2.9	2.9	188,954	189,695	-0.4
Volvo Cars	2.1	2.6	18,887	22,033	-14.3	2.2	2.7	145,851	176,255	-17.3
Nissan	1.6	1.6	14,435	13,547	+6.6	2.0	2.0	127,310	130,790	-2.7
SAIC Motor	1.8	1.7	16,695	14,229	+17.3	1.9	1.4	123,790	94,616	+30.8
Suzuki	1.3	1.5	12,069	12,967	-6.9	1.4	1.7	93,435	111,486	-16.2
Tesla	0.7	1.3	6,600	11,465	-42.4	1.2	2.1	77,446	137,071	-43.5
Mazda	0.9	1.1	7,952	9,609	-17.2	1.1	1.3	68,642	85,400	-19.6
BYD	1.1	0.4	9,698	3,165	+206.4	0.9	0.3	58,434	16,633	+251.3
Jaguar Land Rover Group	0.5	0.6	4,731	5,223	-9.4	0.5	0.6	34,487	40,213	-14.2
Land Rover	0.5	0.6	4,730	4,847	-2.4	0.5	0.6	33,553	36,236	-7.4
Jaguar	0.0	0.0	1	376	-99.7	0.0	0.1	934	3,977	-76.5
Mitsubishi	0.4	0.4	3,211	3,049	+5.3	0.5	0.6	29,928	39,257	-23.8
Honda	0.4	0.4	3,922	3,397	+15.5	0.4	0.4	26,406	24,541	+7.6

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM

⁵ Mercedes-Benz brand only