

NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	MAY					JANUARY-MAY				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024		2025	2024	2025	2024	
Volkswagen Group	27.8	27.4	309,930	299,728	+3.4	26.7	25.6	1,486,937	1,424,692	+4.4
Volkswagen	11.4	11.3	127,318	123,067	+3.5	11.0	10.3	615,646	570,968	+7.8
Skoda	6.5	5.7	72,602	62,749	+15.7	6.0	5.6	334,437	311,868	+7.2
Audi	5.0	5.4	55,651	59,185	-6.0	4.9	5.0	270,677	279,600	-3.2
Cupra	2.4	1.8	26,438	19,961	+32.4	2.3	1.6	126,664	86,834	+45.9
Seat	1.7	2.3	18,982	25,447	-25.4	1.7	2.2	93,836	121,491	-22.8
Porsche	0.7	0.8	8,067	8,569	-5.9	0.7	0.9	41,567	50,219	-17.2
Others ²	0.1	0.1	872	750	+16.2	0.1	0.1	4,110	3,712	+10.7
Stellantis	15.2	15.9	168,839	174,131	-3.0	15.4	16.9	859,950	939,062	-8.4
Peugeot	5.2	4.9	57,490	53,480	+7.5	5.4	5.2	302,964	288,597	+5.0
Opel/Vauxhall	3.1	3.4	34,122	37,473	-8.9	2.9	3.4	163,743	190,574	-14.1
Citroen	2.9	3.0	32,161	32,553	-1.2	2.8	3.2	155,800	180,274	-13.6
Fiat ³	2.2	2.6	24,655	27,862	-11.5	2.3	2.9	126,679	158,880	-20.3
Jeep	1.0	1.0	11,615	11,396	+1.9	1.1	1.1	61,482	58,659	+4.8
Alfa Romeo	0.4	0.4	4,925	4,052	+21.5	0.5	0.4	27,993	20,904	+33.9
DS	0.2	0.3	2,744	2,881	-4.8	0.2	0.3	13,634	17,665	-22.8
Lancia/Chrysler	0.1	0.4	763	3,854	-80.2	0.1	0.4	5,627	20,662	-72.8
Others ⁴	0.0	0.1	364	580	-37.2	0.0	0.1	2,028	2,847	-28.8
Renault Group	10.0	9.7	111,395	106,450	+4.6	10.2	9.5	566,121	528,972	+7.0
Renault	5.5	5.7	61,280	62,445	-1.9	5.6	5.1	312,869	281,953	+11.0
Dacia	4.4	4.0	49,415	43,647	+13.2	4.5	4.4	249,593	245,287	+1.8
Alpine	0.1	0.0	700	358	+95.5	0.1	0.0	3,659	1,732	+111.3
Hyundai Group	7.9	8.4	88,491	92,214	-4.0	8.0	8.3	445,569	461,894	-3.5
Kia	3.9	4.2	42,965	45,499	-5.6	4.1	4.2	226,060	233,393	-3.1
Hyundai	4.1	4.3	45,526	46,715	-2.5	3.9	4.1	219,509	228,501	-3.9
Toyota Group	7.1	7.4	79,578	80,924	-1.7	7.2	7.7	400,368	425,992	-6.0
Toyota	6.5	6.8	72,536	74,812	-3.0	6.6	7.1	366,562	396,845	-7.6
Lexus	0.6	0.6	7,042	6,112	+15.2	0.6	0.5	33,806	29,147	+16.0
BMW Group	7.1	6.8	78,862	74,646	+5.6	7.1	6.9	396,213	384,900	+2.9
BMW	6.0	6.0	66,772	65,283	+2.3	5.9	5.9	330,867	327,414	+1.1
Mini	1.1	0.9	12,090	9,363	+29.1	1.2	1.0	65,346	57,486	+13.7
Mercedes-Benz	5.1	5.1	56,796	55,750	+1.9	5.0	5.1	276,050	285,443	-3.3
Mercedes	5.0	4.9	55,882	53,219	+5.0	4.9	4.9	271,458	272,794	-0.5
Smart	0.1	0.2	914	2,531	-63.9	0.1	0.2	4,592	12,649	-63.7
Ford	3.2	3.2	35,803	35,190	+1.7	3.3	3.4	185,404	188,176	-1.5
Nissan	1.9	2.0	21,259	21,769	-2.3	2.5	2.6	141,294	146,508	-3.6
Volvo Cars	2.5	3.1	27,694	34,115	-18.8	2.5	2.9	139,262	160,249	-13.1
SAIC Motor	2.3	2.0	26,117	21,324	+22.5	2.3	1.8	126,116	97,533	+29.3
Suzuki	1.2	1.6	13,672	17,167	-20.4	1.4	1.7	78,199	93,880	-16.7
Tesla	1.2	1.8	13,863	19,227	-27.9	1.3	2.1	75,196	119,482	-37.1
Mazda	1.1	1.4	11,847	15,389	-23.0	1.2	1.3	66,100	74,315	-11.1
Jaguar Land Rover Group	0.9	1.2	10,153	12,741	-20.3	1.1	1.3	61,403	70,059	-12.4
Land Rover	0.9	1.0	10,032	10,853	-7.6	1.1	1.0	58,627	57,529	+1.9
Jaguar	0.0	0.2	121	1,888	-93.6	0.0	0.2	2,776	12,530	-77.8
Honda	0.5	0.5	5,257	5,220	+0.7	0.6	0.6	31,538	35,237	-10.5
Mitsubishi	0.4	0.4	4,103	4,785	-14.3	0.4	0.6	21,289	30,928	-31.2

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM