

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	MAY					JANUARY-MAY				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024		2025	2024	2025	2024	
Volkswagen Group	28.5	27.6	263,787	251,719	+4.8	27.4	26.0	1,249,382	1,192,508	+4.8
Volkswagen	11.8	11.6	109,620	105,895	+3.5	11.4	10.6	520,027	487,285	+6.7
Skoda	6.7	5.9	62,466	53,439	+16.9	6.3	5.9	287,866	269,892	+6.7
Audi	4.9	5.1	45,489	46,521	-2.2	4.8	4.7	217,167	217,959	-0.4
Cupra	2.4	1.9	22,682	17,275	+31.3	2.4	1.6	108,594	73,512	+47.7
Seat	1.8	2.3	16,770	21,402	-21.6	1.8	2.2	81,922	101,526	-19.3
Porsche	0.7	0.7	6,110	6,623	-7.8	0.7	0.9	30,833	39,663	-22.3
Others ²	0.1	0.1	650	564	+15.2	0.1	0.1	2,973	2,671	+11.3
Stellantis	16.2	17.4	150,310	158,533	-5.2	16.5	18.2	751,897	835,246	-10.0
Peugeot	5.5	5.3	50,783	48,436	+4.8	5.7	5.6	259,131	255,827	+1.3
Citroen	3.3	3.3	30,555	30,141	+1.4	3.2	3.6	147,729	165,280	-10.6
Opel/Vauxhall	2.9	3.4	26,689	31,101	-14.2	2.7	3.3	122,408	149,686	-18.2
Fiat ³	2.5	3.0	23,468	26,975	-13.0	2.6	3.3	120,516	149,669	-19.5
Jeep	1.1	1.2	10,443	11,007	-5.1	1.2	1.2	55,024	54,829	+0.4
Alfa Romeo	0.5	0.4	4,716	3,750	+25.8	0.6	0.4	26,509	19,853	+33.5
DS	0.3	0.3	2,582	2,797	-7.7	0.3	0.4	13,156	17,027	-22.7
Lancia/Chrysler	0.1	0.4	763	3,854	-80.2	0.1	0.4	5,620	20,662	-72.8
Others ⁴	0.0	0.1	311	472	-34.1	0.0	0.1	1,804	2,413	-25.2
Renault Group	11.0	10.8	102,039	98,081	+4.0	11.3	10.6	517,241	485,399	+6.6
Renault	5.9	6.3	55,074	57,625	-4.4	6.2	5.6	281,368	255,826	+10.0
Dacia	5.0	4.4	46,351	40,128	+15.5	5.1	5.0	232,490	228,095	+1.9
Alpine	0.1	0.0	614	328	+87.2	0.1	0.0	3,383	1,478	+128.9
Toyota Group	8.2	8.5	76,407	77,891	-1.9	8.5	9.0	388,815	414,595	-6.2
Toyota	7.5	7.9	69,671	71,994	-3.2	7.8	8.4	356,110	386,412	-7.8
Lexus	0.7	0.6	6,736	5,897	+14.2	0.7	0.6	32,705	28,183	+16.0
Hyundai Group	7.6	8.1	69,979	73,413	-4.7	7.5	7.9	343,720	364,219	-5.6
Hyundai	4.0	4.2	36,764	37,942	-3.1	3.8	4.0	174,506	184,807	-5.6
Kia	3.6	3.9	33,215	35,471	-6.4	3.7	3.9	169,214	179,412	-5.7
BMW Group	6.8	6.4	63,226	58,472	+8.1	6.8	6.5	309,868	298,148	+3.9
BMW	5.9	5.7	54,513	52,137	+4.6	5.8	5.7	265,174	259,662	+2.1
Mini	0.9	0.7	8,713	6,335	+37.5	1.0	0.8	44,694	38,486	+16.1
Mercedes-Benz	5.2	5.1	47,901	46,106	+3.9	5.0	5.1	226,990	233,605	-2.8
Mercedes	5.1	4.8	47,183	43,815	+7.7	4.9	4.8	223,366	222,341	+0.5
Smart	0.1	0.3	718	2,291	-68.7	0.1	0.2	3,624	11,264	-67.8
Ford	2.9	3.0	26,794	26,897	-0.4	2.9	3.0	133,919	136,639	-2.0
Volvo Cars	2.3	2.9	21,093	26,473	-20.3	2.3	2.8	103,862	128,248	-19.0
Nissan	1.5	1.6	13,985	14,671	-4.7	2.1	2.1	97,194	97,278	-0.1
SAIC Motor	2.0	1.5	18,716	13,562	+38.0	1.9	1.3	88,475	59,356	+49.1
Suzuki	1.3	1.6	12,084	14,308	-15.5	1.5	1.7	68,067	79,953	-14.9
Tesla	0.9	1.6	8,729	14,682	-40.5	1.1	2.0	50,413	91,996	-45.2
Mazda	1.0	1.4	8,915	12,322	-27.6	1.1	1.3	48,928	60,375	-19.0
Jaguar Land Rover Group	0.5	0.7	4,489	5,941	-24.4	0.6	0.6	25,343	28,723	-11.8
Land Rover	0.5	0.6	4,385	5,429	-19.2	0.5	0.6	24,418	25,725	-5.1
Jaguar	0.0	0.1	104	512	-79.7	0.0	0.1	925	2,998	-69.1
Mitsubishi	0.4	0.5	3,929	4,597	-14.5	0.4	0.6	20,347	29,671	-31.4
Honda	0.4	0.3	3,478	3,027	+14.9	0.4	0.4	18,718	17,613	+6.3

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM