

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	APRIL					JANUARY-APRIL				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024	25/24	2025	2024	2025	2024	25/24
Volkswagen Group	27.8	27.4	257,111	249,919	+2.9	27.1	25.5	984,796	940,789	+4.7
Volkswagen	11.6	11.7	107,153	106,605	+0.5	11.3	10.4	410,141	381,390	+7.5
Skoda	6.6	5.8	61,158	53,337	+14.7	6.2	5.9	225,044	216,453	+4.0
Audi	4.7	4.8	43,257	44,063	-1.8	4.7	4.7	171,641	171,438	+0.1
Cupra	2.5	1.7	23,190	15,314	+51.4	2.4	1.5	85,799	56,237	+52.6
Seat	1.7	2.4	15,381	21,676	-29.0	1.8	2.2	65,145	80,124	-18.7
Porsche	0.7	0.9	6,416	8,366	-23.3	0.7	0.9	24,714	33,040	-25.2
Others ²	0.1	0.1	556	558	-0.3	0.1	0.1	2,312	2,107	+9.8
Stellantis	16.3	16.7	150,785	152,467	-1.1	16.5	18.4	601,595	676,714	-11.1
Peugeot	5.4	5.0	49,733	46,049	+8.0	5.7	5.6	208,354	207,392	+0.5
Citroen	3.2	3.3	29,593	30,523	-3.0	3.2	3.7	117,160	135,139	-13.3
Fiat ³	2.6	3.1	23,906	28,188	-15.2	2.7	3.3	97,060	122,694	-20.9
Opel/Vauxhall	2.9	2.9	26,391	26,366	+0.1	2.6	3.2	95,723	118,585	-19.3
Jeep	1.2	1.1	11,058	9,788	+13.0	1.2	1.2	44,584	43,822	+1.7
Alfa Romeo	0.6	0.4	5,691	4,086	+39.3	0.6	0.4	21,792	16,103	+35.3
DS	0.3	0.3	2,659	3,148	-15.5	0.3	0.4	10,572	14,230	-25.7
Lancia/Chrysler	0.1	0.4	1,337	3,820	-65.0	0.1	0.5	4,857	16,808	-71.1
Others ⁴	0.0	0.1	417	499	-16.4	0.0	0.1	1,493	1,941	-23.1
Renault Group	11.1	11.1	102,525	101,391	+1.1	11.4	10.5	415,371	387,317	+7.2
Renault	6.2	5.9	57,566	54,057	+6.5	6.2	5.4	226,410	198,201	+14.2
Dacia	4.8	5.1	44,093	46,979	-6.1	5.1	5.1	186,192	187,966	-0.9
Alpine	0.1	0.0	866	355	+143.9	0.1	0.0	2,769	1,150	+140.8
Toyota Group	8.1	9.0	75,272	82,389	-8.6	8.6	9.1	313,665	336,704	-6.8
Toyota	7.5	8.4	69,437	76,669	-9.4	7.9	8.5	287,521	314,418	-8.6
Lexus	0.6	0.6	5,835	5,720	+2.0	0.7	0.6	26,144	22,286	+17.3
Hyundai Group	7.9	8.2	72,878	74,556	-2.3	7.5	7.9	273,864	290,819	-5.8
Hyundai	4.0	4.2	37,441	38,645	-3.1	3.8	4.0	137,865	146,878	-6.1
Kia	3.8	3.9	35,437	35,911	-1.3	3.7	3.9	135,999	143,941	-5.5
BMW Group	7.2	6.6	66,661	60,692	+9.8	6.8	6.5	246,589	239,676	+2.9
BMW	6.2	5.9	56,911	54,021	+5.3	5.8	5.6	210,607	207,525	+1.5
Mini	1.1	0.7	9,750	6,671	+46.2	1.0	0.9	35,982	32,151	+11.9
Mercedes-Benz	5.1	5.1	46,757	46,415	+0.7	4.9	5.1	179,093	187,499	-4.5
Mercedes	5.0	4.8	46,113	44,018	+4.8	4.8	4.8	176,183	178,526	-1.3
Smart	0.1	0.3	644	2,397	-73.1	0.1	0.2	2,910	8,973	-67.6
Ford	3.0	3.0	27,487	27,278	+0.8	2.9	3.0	107,125	109,742	-2.4
Nissan	1.5	1.7	14,217	15,182	-6.4	2.3	2.2	83,206	82,607	+0.7
Volvo Cars	2.5	2.9	22,896	26,759	-14.4	2.3	2.8	82,768	101,775	-18.7
SAIC Motor	1.9	1.2	17,440	11,323	+54.0	1.9	1.2	69,771	45,794	+52.4
Suzuki	1.4	1.7	13,162	15,729	-16.3	1.5	1.8	55,979	65,645	-14.7
Tesla	0.6	1.3	5,475	11,540	-52.6	1.1	2.1	41,677	77,314	-46.1
Mazda	0.9	1.3	8,553	11,660	-26.6	1.1	1.3	40,080	48,053	-16.6
Jaguar Land Rover Group	0.6	0.7	5,121	5,944	-13.8	0.6	0.6	20,854	22,782	-8.5
Land Rover	0.5	0.6	5,083	5,321	-4.5	0.6	0.6	20,033	20,296	-1.3
Jaguar	0.0	0.1	38	623	-93.9	0.0	0.1	821	2,486	-67.0
Mitsubishi	0.5	0.4	4,575	3,588	+27.5	0.5	0.7	16,418	25,074	-34.5
Honda	0.4	0.4	3,758	3,769	-0.3	0.4	0.4	15,240	14,586	+4.5

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM