

NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	MARCH					JANUARY-MARCH				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024		2025	2024	2025	2024	
Volkswagen Group	25.2	23.5	358,210	324,897	+10.3	25.9	24.4	875,875	828,384	+5.7
Volkswagen	10.3	9.4	146,958	130,445	+12.7	10.8	9.5	364,641	323,824	+12.6
Skoda	5.4	4.8	77,287	66,764	+15.8	5.7	5.5	191,732	187,205	+2.4
Audi	4.6	4.7	66,062	64,964	+1.7	4.8	4.8	161,446	164,255	-1.7
Cupra	2.3	1.5	32,037	20,415	+56.9	2.2	1.4	73,099	49,143	+48.7
Seat	1.7	2.1	23,796	28,629	-16.9	1.7	2.1	57,363	70,575	-18.7
Porsche	0.8	0.9	11,059	12,685	-12.8	0.7	0.9	25,229	31,209	-19.2
Others ²	0.1	0.1	1,010	995	+1.5	0.1	0.1	2,364	2,173	+8.8
Stellantis	15.1	16.5	215,190	228,774	-5.9	15.5	17.6	525,283	598,243	-12.2
Peugeot	5.5	5.0	77,803	68,772	+13.1	5.6	5.4	189,254	184,256	+2.7
Citroen	2.4	3.3	34,424	45,486	-24.3	2.7	3.4	92,657	114,805	-19.3
Opel/Vauxhall	3.1	3.5	44,145	48,432	-8.9	2.9	3.6	97,767	122,037	-19.9
Fiat ³	2.2	2.7	31,128	37,566	-17.1	2.3	3.0	77,704	101,332	-23.3
Jeep	1.1	1.0	15,493	13,582	+14.1	1.1	1.1	37,895	37,006	+2.4
Alfa Romeo	0.5	0.4	7,306	5,039	+45.0	0.5	0.4	17,095	12,594	+35.7
DS	0.2	0.3	3,110	4,279	-27.3	0.2	0.3	8,172	11,535	-29.2
Lancia/Chrysler	0.1	0.4	1,319	4,890	-73.0	0.1	0.4	3,527	12,988	-72.8
Others ⁴	0.0	0.1	462	728	-36.5	0.0	0.0	1,212	1,690	-28.3
Renault Group	9.8	8.9	139,645	123,629	+13.0	10.2	9.2	344,519	313,179	+10.0
Renault	5.8	5.1	82,020	70,175	+16.9	5.6	4.7	189,138	160,716	+17.7
Dacia	4.0	3.8	56,841	52,988	+7.3	4.5	4.5	153,382	151,486	+1.3
Alpine	0.1	0.0	784	466	+68.2	0.1	0.0	1,999	977	+104.6
Hyundai Group	7.8	8.1	110,714	112,571	-1.6	7.9	8.2	267,234	278,387	-4.0
Kia	4.3	4.3	60,586	59,335	+2.1	4.1	4.2	138,432	143,151	-3.3
Hyundai	3.5	3.8	50,128	53,236	-5.8	3.8	4.0	128,802	135,236	-4.8
Toyota Group	6.9	7.4	98,484	101,949	-3.4	7.4	7.7	248,663	260,178	-4.4
Toyota	6.4	6.9	90,507	94,884	-4.6	6.7	7.2	227,486	243,124	-6.4
Lexus	0.6	0.5	7,977	7,065	+12.9	0.6	0.5	21,177	17,054	+24.2
BMW Group	6.8	7.0	96,532	97,221	-0.7	7.0	6.9	236,401	235,269	+0.5
BMW	5.7	5.8	80,481	80,647	-0.2	5.8	5.8	195,913	196,406	-0.3
Mini	1.1	1.2	16,051	16,574	-3.2	1.2	1.1	40,488	38,863	+4.2
Mercedes-Benz	5.3	5.9	75,473	82,291	-8.3	4.9	5.2	165,518	174,994	-5.4
Mercedes	5.2	5.7	74,484	79,488	-6.3	4.8	4.9	162,595	167,608	-3.0
Smart	0.1	0.2	989	2,803	-64.7	0.1	0.2	2,923	7,386	-60.4
Ford	3.7	3.5	52,217	48,203	+8.3	3.4	3.4	114,678	116,905	-1.9
Nissan	3.6	3.7	50,839	51,722	-1.7	3.0	3.0	100,063	103,014	-2.9
Volvo Cars	2.5	2.8	35,752	38,593	-7.4	2.5	2.7	83,092	92,206	-9.9
SAIC Motor	2.7	1.9	38,930	26,189	+48.6	2.3	1.7	78,505	58,800	+33.5
Tesla	2.0	2.9	28,502	39,684	-28.2	1.6	2.5	54,020	86,027	-37.2
Suzuki	1.4	1.8	19,769	24,419	-19.0	1.5	1.7	49,631	58,815	-15.6
Mazda	1.5	1.5	21,323	20,235	+5.4	1.3	1.3	43,918	45,152	-2.7
Jaguar Land Rover Group	1.6	1.8	22,550	24,710	-8.7	1.2	1.3	41,430	44,995	-7.9
Land Rover	1.5	1.4	21,422	19,200	+11.6	1.1	1.1	38,824	36,314	+6.9
Jaguar	0.1	0.4	1,128	5,510	-79.5	0.1	0.3	2,606	8,681	-70.0
Honda	0.8	0.9	10,746	12,753	-15.7	0.6	0.7	21,075	24,130	-12.7
Mitsubishi	0.4	0.8	5,596	11,586	-51.7	0.4	0.7	12,536	22,334	-43.9

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM