

NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	MARCH					JANUARY-MARCH				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024	25/24	2025	2024	2025	2024	25/24
Volkswagen Group	26.4	24.4	271,382	251,722	+7.8	26.7	25.0	724,045	690,870	+4.8
Volkswagen	10.9	10.1	111,673	104,726	+6.6	11.1	9.9	301,586	274,785	+9.8
Skoda	6.0	5.3	61,415	54,635	+12.4	6.0	5.9	163,315	163,116	+0.1
Audi	4.5	4.3	46,410	44,760	+3.7	4.7	4.6	128,331	127,375	+0.8
Cupra	2.4	1.5	24,747	15,890	+55.7	2.2	1.5	61,036	40,923	+49.1
Seat	1.9	2.1	19,549	22,161	-11.8	1.8	2.1	49,775	58,448	-14.8
Porsche	0.7	0.9	6,905	8,919	-22.6	0.7	0.9	18,268	24,674	-26.0
Others ²	0.1	0.1	682	631	+8.2	0.1	0.1	1,733	1,549	+11.9
Stellantis	16.8	18.3	173,080	189,029	-8.4	16.6	18.9	450,814	524,247	-14.0
Peugeot	5.9	5.5	60,876	56,375	+8.0	5.8	5.8	158,613	161,343	-1.7
Citroen	3.1	3.9	31,879	40,344	-21.0	3.2	3.8	87,557	104,616	-16.3
Fiat ³	2.8	3.3	28,847	33,606	-14.2	2.7	3.4	73,171	94,506	-22.6
Opel/Vauxhall	2.7	3.2	27,342	32,512	-15.9	2.6	3.3	69,337	92,219	-24.8
Jeep	1.2	1.1	12,830	11,862	+8.2	1.2	1.2	33,525	34,034	-1.5
Alfa Romeo	0.6	0.5	6,593	4,775	+38.1	0.6	0.4	16,101	12,017	+34.0
DS	0.3	0.4	3,020	4,070	-25.8	0.3	0.4	7,913	11,082	-28.6
Lancia/Chrysler	0.1	0.5	1,312	4,890	-73.2	0.1	0.5	3,520	12,988	-72.9
Others ⁴	0.0	0.1	381	595	-36.0	0.0	0.1	1,077	1,442	-25.3
Renault Group	11.7	10.5	120,724	108,210	+11.6	11.5	10.3	312,983	285,926	+9.5
Renault	6.8	5.9	69,927	60,643	+15.3	6.2	5.2	168,960	144,144	+17.2
Dacia	4.9	4.6	50,056	47,214	+6.0	5.2	5.1	142,121	140,987	+0.8
Alpine	0.1	0.0	741	353	+109.9	0.1	0.0	1,902	795	+139.2
Toyota Group	9.3	9.6	96,010	99,422	-3.4	8.9	9.2	242,166	254,315	-4.8
Toyota	8.6	9.0	88,241	92,568	-4.7	8.2	8.6	221,558	237,749	-6.8
Lexus	0.8	0.7	7,769	6,854	+13.3	0.8	0.6	20,608	16,566	+24.4
Hyundai Group	7.2	7.6	73,665	78,254	-5.9	7.4	7.8	200,909	216,471	-7.2
Kia	3.8	3.9	39,428	40,030	-1.5	3.7	3.9	100,562	108,030	-6.9
Hyundai	3.3	3.7	34,237	38,224	-10.4	3.7	3.9	100,347	108,441	-7.5
BMW Group	6.4	6.6	65,873	67,933	-3.0	6.6	6.5	179,751	178,984	+0.4
BMW	5.5	5.6	56,444	58,135	-2.9	5.7	5.5	153,527	153,504	+0.0
Mini	0.9	0.9	9,429	9,798	-3.8	1.0	0.9	26,224	25,480	+2.9
Mercedes-Benz	5.4	5.8	55,263	59,814	-7.6	4.9	5.1	132,345	141,084	-6.2
Mercedes	5.3	5.6	54,707	57,416	-4.7	4.8	4.9	130,070	134,508	-3.3
Smart	0.1	0.2	556	2,398	-76.8	0.1	0.2	2,275	6,576	-65.4
Ford	2.8	3.0	28,702	30,502	-5.9	2.9	3.0	79,638	82,464	-3.4
Nissan	3.1	2.9	32,350	30,173	+7.2	2.5	2.4	68,644	67,425	+1.8
Volvo Cars	2.1	2.9	21,936	29,668	-26.1	2.2	2.7	59,960	75,016	-20.1
SAIC Motor	2.2	1.2	22,296	12,786	+74.4	1.9	1.2	52,508	34,471	+52.3
Suzuki	1.5	1.8	15,822	18,744	-15.6	1.6	1.8	42,511	49,916	-14.8
Tesla	1.8	2.8	18,224	28,463	-36.0	1.3	2.4	36,167	65,774	-45.0
Mazda	1.3	1.5	13,860	15,055	-7.9	1.2	1.3	31,520	36,393	-13.4
Jaguar Land Rover Group	0.6	0.6	5,958	6,072	-1.9	0.6	0.6	15,733	16,838	-6.6
Land Rover	0.5	0.5	5,621	5,276	+6.5	0.6	0.5	14,950	14,975	-0.2
Jaguar	0.0	0.1	337	796	-57.7	0.0	0.1	783	1,863	-58.0
Mitsubishi	0.5	1.1	5,086	11,217	-54.7	0.4	0.8	11,843	21,486	-44.9
Honda	0.4	0.4	4,580	4,222	+8.5	0.4	0.4	11,482	10,817	+6.1

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM