



NEW CAR REGISTRATIONS BY MANUFACTURER EUROPEAN UNION (EU)

	JANUARY					JANUARY-JANUARY				
	% share ¹		Units		% change	% share ¹		Units		% change
	2025	2024	2025	2024	25/24	2025	2024	2025	2024	25/24
Volkswagen Group	27.7	25.5	229,898	217,769	+5.6	27.7	25.5	229,898	217,769	+5.6
Volkswagen	11.5	9.8	95,975	83,511	+14.9	11.5	9.8	95,975	83,511	+14.9
Skoda	6.3	6.4	52,549	54,959	-4.4	6.3	6.4	52,549	54,959	-4.4
Audi	5.0	5.1	41,319	43,161	-4.3	5.0	5.1	41,319	43,161	-4.3
Cupra	2.2	1.3	18,199	11,270	+61.5	2.2	1.3	18,199	11,270	+61.5
Seat	1.8	2.0	14,943	17,100	-12.6	1.8	2.0	14,943	17,100	-12.6
Porsche	0.8	0.9	6,363	7,296	-12.8	0.8	0.9	6,363	7,296	-12.8
Others ²	0.1	0.1	550	472	+16.5	0.1	0.1	550	472	+16.5
Stellantis	16.1	19.1	133,506	162,705	-17.9	16.1	19.1	133,506	162,705	-17.9
Peugeot	5.6	6.0	46,644	50,806	-8.2	5.6	6.0	46,644	50,806	-8.2
Citroen	3.1	3.5	25,708	30,008	-14.3	3.1	3.5	25,708	30,008	-14.3
Fiat ³	2.7	3.3	22,079	28,207	-21.7	2.7	3.3	22,079	28,207	-21.7
Opel/Vauxhall	2.5	3.6	21,013	30,496	-31.1	2.5	3.6	21,013	30,496	-31.1
Jeep	1.2	1.3	9,935	11,448	-13.2	1.2	1.3	9,935	11,448	-13.2
Alfa Romeo	0.6	0.4	4,656	3,796	+22.7	0.6	0.4	4,656	3,796	+22.7
DS	0.2	0.4	2,065	3,578	-42.3	0.2	0.4	2,065	3,578	-42.3
Lancia/Chrysler	0.1	0.5	1,052	3,926	-73.2	0.1	0.5	1,052	3,926	-73.2
Others ⁴	0.0	0.1	354	440	-19.5	0.0	0.1	354	440	-19.5
Renault Group	10.9	10.1	90,362	86,033	+5.0	10.9	10.1	90,362	86,033	+5.0
Dacia	5.6	5.8	46,150	49,071	-6.0	5.6	5.8	46,150	49,071	-6.0
Renault	5.3	4.3	43,771	36,798	+18.9	5.3	4.3	43,771	36,798	+18.9
Alpine	0.1	0.0	441	164	+168.9	0.1	0.0	441	164	+168.9
Toyota Group	8.7	8.9	72,027	75,735	-4.9	8.7	8.9	72,027	75,735	-4.9
Toyota	7.9	8.4	65,795	71,342	-7.8	7.9	8.4	65,795	71,342	-7.8
Lexus	0.7	0.5	6,232	4,393	+41.9	0.7	0.5	6,232	4,393	+41.9
Hyundai Group	7.7	8.1	64,416	68,716	-6.3	7.7	8.1	64,416	68,716	-6.3
Hyundai	4.1	4.1	34,227	34,798	-1.6	4.1	4.1	34,227	34,798	-1.6
Kia	3.6	4.0	30,189	33,918	-11.0	3.6	4.0	30,189	33,918	-11.0
BMW Group	6.7	6.5	55,284	55,834	-1.0	6.7	6.5	55,284	55,834	-1.0
BMW	5.8	5.7	48,126	48,291	-0.3	5.8	5.7	48,126	48,291	-0.3
Mini	0.9	0.9	7,158	7,543	-5.1	0.9	0.9	7,158	7,543	-5.1
Mercedes-Benz	4.2	4.3	34,734	37,088	-6.3	4.2	4.3	34,734	37,088	-6.3
Mercedes	4.2	4.1	34,674	34,834	-0.5	4.2	4.1	34,674	34,834	-0.5
Smart	0.0	0.3	60	2,254	-97.3	0.0	0.3	60	2,254	-97.3
Ford	3.0	3.0	24,617	25,621	-3.9	3.0	3.0	24,617	25,621	-3.9
Volvo Cars	2.4	2.5	19,876	21,044	-5.6	2.4	2.5	19,876	21,044	-5.6
SAIC Motor	2.1	1.1	17,291	9,794	+76.5	2.1	1.1	17,291	9,794	+76.5
Nissan	2.1	2.1	17,290	18,008	-4.0	2.1	2.1	17,290	18,008	-4.0
Suzuki	1.5	1.6	12,395	14,022	-11.6	1.5	1.6	12,395	14,022	-11.6
Mazda	1.0	1.2	7,927	10,310	-23.1	1.0	1.2	7,927	10,310	-23.1
Tesla	0.9	1.8	7,517	15,130	-50.3	0.9	1.8	7,517	15,130	-50.3
Honda	0.6	0.7	4,843	5,690	-14.9	0.6	0.7	4,843	5,690	-14.9
Jaguar Land Rover Group	0.6	0.6	4,575	5,458	-16.2	0.6	0.6	4,575	5,458	-16.2
Land Rover	0.5	0.6	4,405	4,945	-10.9	0.5	0.6	4,405	4,945	-10.9
Jaguar	0.0	0.1	170	513	-66.9	0.0	0.1	170	513	-66.9
Mitsubishi	0.4	0.6	3,376	4,717	-28.4	0.4	0.6	3,376	4,717	-28.4

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM