



NEW CAR REGISTRATIONS BY MANUFACTURER

EU + EFTA + UK

	MARCH					JANUARY-MARCH				
	% share ¹		Units		% change	% share ¹		Units		% change
	2024	2023	2024	2023	24/23	2024	2023	2024	2023	24/23
Volkswagen Group	23.4	24.4	323,773	346,806	-6.6	24.4	25.4	827,568	821,614	+0.7
Volkswagen	9.3	9.7	128,716	138,086	-6.8	9.5	10.4	322,076	336,526	-4.3
Skoda	4.9	4.7	67,460	66,228	+1.9	5.5	5.2	187,933	168,107	+11.8
Audi	4.7	5.7	64,952	81,509	-20.3	4.8	5.5	164,195	179,154	-8.3
Seat	2.0	2.0	28,346	28,395	-0.2	2.1	2.1	70,794	68,723	+3.0
Cupra	1.5	1.4	20,951	19,920	+5.2	1.5	1.2	49,548	39,541	+25.3
Porsche	0.9	0.8	12,503	11,449	+9.2	0.9	0.8	31,004	27,054	+14.6
Others ²	0.1	0.1	844	1,219	-30.8	0.1	0.1	2,017	2,509	-19.6
Stellantis	16.5	17.6	228,740	250,673	-8.7	17.6	17.7	598,167	574,251	+4.2
Peugeot	5.0	5.5	68,786	78,804	-12.7	5.4	5.5	184,276	178,871	+3.0
Opel/Vauxhall	3.5	3.8	48,445	53,820	-10.0	3.6	3.6	122,049	116,453	+4.8
Citroen	3.3	3.3	45,515	46,935	-3.0	3.4	3.2	114,829	103,057	+11.4
Fiat ³	2.7	2.9	37,657	41,076	-8.3	3.0	3.2	101,383	103,633	-2.2
Jeep	1.0	0.9	13,426	12,530	+7.2	1.1	1.0	36,849	32,208	+14.4
Lancia/Chrysler	0.4	0.4	4,889	5,082	-3.8	0.4	0.3	12,987	11,137	+16.6
Alfa Romeo	0.4	0.4	5,019	5,640	-11.0	0.4	0.4	12,574	12,524	+0.4
DS	0.3	0.4	4,281	5,673	-24.5	0.3	0.4	11,536	13,710	-15.9
Others ⁴	0.1	0.1	722	1,113	-35.1	0.0	0.1	1,684	2,658	-36.6
Renault Group	8.9	8.5	123,603	120,352	+2.7	9.2	9.5	313,194	306,549	+2.2
Renault	5.1	4.6	70,144	65,991	+6.3	4.7	4.9	160,718	159,197	+1.0
Dacia	3.8	3.8	52,993	54,165	-2.2	4.5	4.5	151,497	146,869	+3.2
Alpine	0.0	0.0	466	196	+137.8	0.0	0.0	979	483	+102.7
Hyundai Group	8.1	8.4	112,692	119,349	-5.6	8.2	8.7	278,432	282,169	-1.3
Kia	4.3	4.4	59,335	63,053	-5.9	4.2	4.6	143,151	148,571	-3.6
Hyundai	3.9	4.0	53,357	56,296	-5.2	4.0	4.1	135,281	133,598	+1.3
Toyota Group	7.4	6.5	102,400	92,301	+10.9	7.7	7.2	261,707	234,103	+11.8
Toyota	6.9	6.2	95,358	87,778	+8.6	7.2	6.9	244,632	222,662	+9.9
Lexus	0.5	0.3	7,042	4,523	+55.7	0.5	0.4	17,075	11,441	+49.2
BMW Group	7.0	6.9	96,961	97,846	-0.9	6.9	6.5	234,622	209,802	+11.8
BMW	5.8	5.2	80,371	74,631	+7.7	5.8	5.1	195,807	164,836	+18.8
Mini	1.2	1.6	16,589	23,215	-28.5	1.1	1.4	38,815	44,966	-13.7
Mercedes-Benz	5.9	5.6	81,717	79,520	+2.8	5.1	5.5	172,957	176,823	-2.2
Mercedes	5.7	5.4	79,422	76,955	+3.2	4.9	5.3	166,991	170,986	-2.3
Smart	0.2	0.2	2,295	2,565	-10.5	0.2	0.2	5,966	5,837	+2.2
Ford	3.5	4.3	48,161	61,540	-21.7	3.4	4.3	116,538	138,653	-15.9
Nissan	3.8	3.1	51,988	43,594	+19.3	3.0	2.5	103,259	82,466	+25.2
Volvo Cars	2.8	2.0	38,582	29,112	+32.5	2.7	2.2	92,142	69,965	+31.7
Tesla	2.9	4.3	40,109	61,613	-34.9	2.5	2.9	86,443	94,487	-8.5
SAIC Motor	1.9	1.7	25,992	23,952	+8.5	1.7	1.4	58,621	44,851	+30.7
Suzuki	1.7	1.4	24,109	20,106	+19.9	1.7	1.4	58,445	44,692	+30.8
Mazda	1.5	1.7	20,227	23,661	-14.5	1.3	1.6	45,141	51,102	-11.7
Jaguar Land Rover Group	1.8	1.5	24,649	21,691	+13.6	1.3	1.2	44,828	38,440	+16.6
Land Rover	1.4	1.3	19,154	18,411	+4.0	1.1	1.0	36,170	32,325	+11.9
Jaguar	0.4	0.2	5,495	3,280	+67.5	0.3	0.2	8,658	6,115	+41.6
Honda	0.9	0.5	12,754	7,775	+64.0	0.7	0.5	24,131	16,146	+49.5
Mitsubishi	0.8	0.3	11,586	3,779	+206.6	0.7	0.3	22,334	8,672	+157.5

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM