



NEW CAR REGISTRATIONS BY MANUFACTURER

EUROPEAN UNION (EU)

	MARCH					JANUARY-MARCH				
	% share ¹		Units		% change	% share ¹		Units		% change
	2024	2023	2024	2023	24/23	2024	2023	2024	2023	24/23
Volkswagen Group	24.3	25.3	251,007	275,749	-9.0	24.9	25.7	690,423	682,643	+1.1
Volkswagen	10.0	10.3	103,239	111,771	-7.6	9.9	10.8	273,460	285,158	-4.1
Skoda	5.4	5.2	55,352	56,488	-2.0	5.9	5.5	163,896	145,126	+12.9
Audi	4.3	5.5	44,750	60,152	-25.6	4.6	5.3	127,326	140,790	-9.6
Seat	2.1	2.1	21,888	23,079	-5.2	2.1	2.2	58,203	57,603	+1.0
Cupra	1.6	1.5	16,433	16,213	+1.4	1.5	1.2	41,538	32,610	+27.4
Porsche	0.8	0.7	8,735	7,246	+20.5	0.9	0.7	24,470	19,559	+25.1
Others ²	0.1	0.1	609	800	-23.8	0.1	0.1	1,529	1,797	-14.9
Stellantis	18.3	19.9	189,081	216,383	-12.6	18.9	19.3	524,272	511,243	+2.5
Peugeot	5.5	6.3	56,395	68,839	-18.1	5.8	6.1	161,372	161,306	+0.04
Citroen	3.9	3.8	40,374	41,067	-1.7	3.8	3.5	104,642	92,514	+13.1
Fiat ³	3.3	3.4	33,740	37,186	-9.3	3.4	3.6	94,603	96,673	-2.1
Opel/Vauxhall	3.2	3.8	32,529	41,105	-20.9	3.3	3.5	92,241	92,359	-0.1
Jeep	1.1	1.1	11,719	11,767	-0.4	1.2	1.2	33,892	30,492	+11.2
Lancia/Chrysler	0.5	0.5	4,889	5,081	-3.8	0.5	0.4	12,987	11,135	+16.6
Alfa Romeo	0.5	0.5	4,772	5,247	-9.1	0.4	0.4	12,014	11,854	+1.3
DS	0.4	0.5	4,072	5,231	-22.2	0.4	0.5	11,083	12,719	-12.9
Others ⁴	0.1	0.1	591	860	-31.3	0.1	0.1	1,438	2,191	-34.4
Renault Group	10.5	10.1	108,201	110,527	-2.1	10.3	10.8	285,958	285,899	+0.02
Renault	5.9	5.6	60,629	61,391	-1.2	5.2	5.6	144,163	148,675	-3.0
Dacia	4.6	4.5	47,219	48,991	-3.6	5.1	5.2	140,998	136,839	+3.0
Alpine	0.0	0.0	353	145	+143.4	0.0	0.0	797	385	+107.0
Toyota Group	7.7	6.2	79,768	67,384	+18.4	8.1	7.2	224,976	191,526	+17.5
Toyota	7.3	5.9	75,717	64,453	+17.5	7.7	6.9	212,307	183,010	+16.0
Lexus	0.4	0.3	4,051	2,931	+38.2	0.5	0.3	12,669	8,516	+48.8
Hyundai Group	7.6	7.7	78,375	83,331	-5.9	7.8	8.3	216,475	219,440	-1.4
Kia	3.9	3.9	40,030	42,128	-5.0	3.9	4.3	108,030	113,008	-4.4
Hyundai	3.7	3.8	38,345	41,203	-6.9	3.9	4.0	108,445	106,432	+1.9
BMW Group	6.6	6.7	67,713	72,601	-6.7	6.4	6.2	178,407	165,153	+8.0
BMW	5.6	5.3	57,898	57,362	+0.9	5.5	5.0	152,968	133,181	+14.9
Mini	1.0	1.4	9,814	15,239	-35.6	0.9	1.2	25,439	31,972	-20.4
Mercedes-Benz	5.8	5.6	59,545	60,570	-1.7	5.0	5.5	139,781	145,571	-4.0
Mercedes	5.6	5.3	57,365	58,056	-1.2	4.8	5.3	134,089	139,915	-4.2
Smart	0.2	0.2	2,180	2,514	-13.3	0.2	0.2	5,692	5,656	+0.6
Ford	3.0	3.6	30,451	39,730	-23.4	3.0	3.8	82,094	99,480	-17.5
Volvo Cars	2.9	2.0	29,678	21,383	+38.8	2.7	2.0	74,982	53,797	+39.4
Nissan	2.9	2.3	30,236	25,477	+18.7	2.4	2.1	67,478	54,939	+22.8
Tesla	2.8	3.8	28,895	41,512	-30.4	2.4	2.6	66,203	69,464	-4.7
Suzuki	1.8	1.4	18,444	15,219	+21.2	1.8	1.4	49,561	36,739	+34.9
Mazda	1.5	1.6	15,047	17,908	-16.0	1.3	1.5	36,383	40,849	-10.9
SAIC Motor	1.2	1.1	12,591	11,472	+9.8	1.2	0.9	34,321	23,682	+44.9
Mitsubishi	1.1	0.3	11,217	3,550	+216.0	0.8	0.3	21,486	8,255	+160.3
Jaguar Land Rover Group	0.6	0.7	6,011	7,136	-15.8	0.6	0.6	16,671	17,021	-2.1
Land Rover	0.5	0.5	5,230	5,858	-10.7	0.5	0.5	14,831	14,347	+3.4
Jaguar	0.1	0.1	781	1,278	-38.9	0.1	0.1	1,840	2,674	-31.2
Honda	0.4	0.3	4,223	2,806	+50.5	0.4	0.3	10,818	7,490	+44.4

¹ ACEA estimation based on total by market

² Bentley, Bugatti, Lamborghini, and MAN

³ Includes Abarth

⁴ Dodge, Maserati, and RAM